

Creative

Branding Agency

PORTFOLIO

Invorime Solutions

Logo & Branding

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HELLO

INVO
RIME

I am a passionate and results-driven visual designer with extensive experience in creating impactful visual identities and leading design initiatives across multiple platforms. Over the years, I have worked with diverse brands and clients, delivering creative solutions that align with business goals and enhance brand presence. My expertise spans branding, digital media, social media creatives, packaging, and web design, allowing me to approach each project with a holistic design mindset.

In my role as a design team lead, I have successfully guided and mentored teams, ensured visual consistency across campaigns, and collaborated closely with marketing and client servicing teams to deliver high-quality outcomes. I believe in the power of storytelling through design and strive to create visually engaging content that resonates with audiences while driving measurable results.

Empowering brands through strategy, content, and design.

Shaping enduring brands and refined digital experiences.

100+

Local & Global Clients

Strategy-Led Approach

Creative & Digital Execution

Local and Remote Collaboration

Digital Services

Our Digital Services grow your brand online through design, content, social media, and marketing. We ensure a strong presence with web, brand management, and launch support.



Design & Branding

Design shapes how ideas are visually communicated, while branding builds a consistent identity that connects with audiences. Together, they create memorable experiences that define and elevate a brand.



Brand Management

Brand Management involves maintaining and enhancing a brand's image across all touchpoints. It ensures consistency, builds trust, and drives long-term recognition and loyalty.



Performance Marketing

Performance Marketing focuses on measurable results like clicks, leads, and sales through targeted campaigns. It ensures you only pay for actions that drive real business growth.



Marketing Strategies

Marketing Strategies are planned efforts to promote a brand, product, or service effectively. They combine data, creativity, and channels to reach the right audience and drive results.



Content Creation

Content Creation is the process of crafting engaging visuals and messages tailored to your brand. It helps attract, inform, and connect with your target audience across platforms.



SM Management

Social Media Management involves creating, scheduling, and analyzing content to grow your brand online. It helps build engagement, connect with your audience, and maintain a strong digital presence.



Photography/ Videography

Photography and Videography capture your brand's story with impactful visuals, boosting engagement and appeal.



Brand Launching

Brand Launching introduces your brand to the market with a strong, strategic presence. It builds awareness, creates impact, and sets the tone for long-term growth.

Conventional Services

Our Conventional Services enhance your brand's offline presence through impactful physical marketing and on-ground strategies. We ensure your brand reaches the audience where digital can't.



Packaging Design

Creative and practical packaging design that grabs attention, enhances brand value, and ensures product safety. We blend style and function to tell your brand story and stand out on shelves.



Print Advertising

Strategic ad design and placement in newspapers, magazines, and flyers to boost reach and brand recognition offline, ensuring your brand stands out in competitive print spaces and captures your audience's attention.



Billboards & Signage

Designing and managing high-impact billboard campaigns and in store signage that communicate your brand message effectively, drive foot traffic, that reinforce brand loyalty and visibility.



Brochures

Professionally designed brochures and catalogs that clearly showcase your products or services, using engaging layouts and visuals to attract and inform your audience.



Event Branding

Complete branding solutions for trade shows, expos, and events—including stall design, banners, and giveaways—to create a memorable presence, attract footfall, and effectively promote your brand.



Vehicle Branding

Design and wrap your or your client's vehicle fleets to transform them into eye-catching, moving billboards—maximizing mobile brand exposure and creating consistent visibility wherever they go.



Retail Merchandising

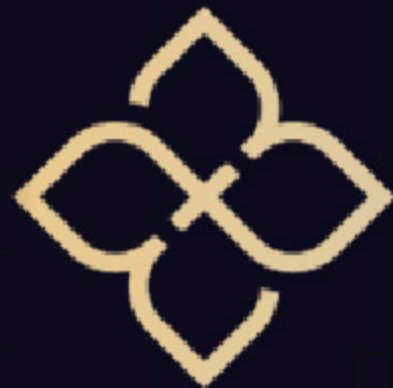
Boosts product visibility and shopper engagement. From displays to POS materials, we make your brand stand out.



Product Catalogue

Professionally designed product catalogues that showcase your offerings with clarity and visual appeal. Ideal for boosting sales, informing customers, and enhancing brand presentation.

LOGO & BRANDING



BRIXHAGEN

Client Instructions:

The client requested a logo that conveys luxury, refinement, and harmony in a minimal and elegant way

Logo Designed:

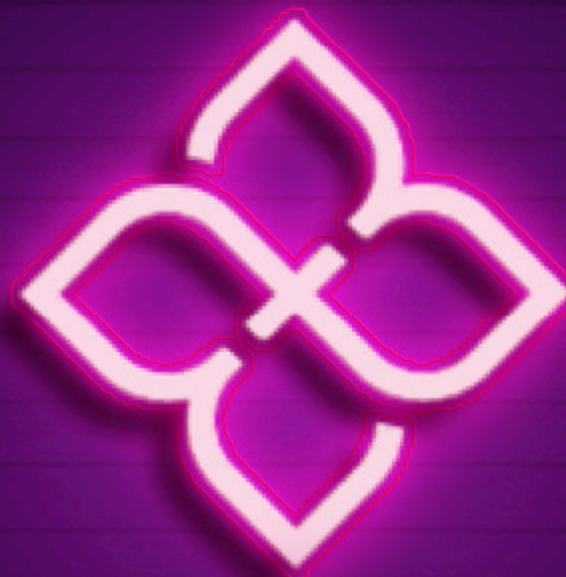
The logo features a symmetrical gold emblem of interlinked petal-like shapes, paired with a spaced uppercase serif wordmark. The gold-on-white palette enhances the luxurious and feminine positioning.

Softwares:



Brand Description:

A premium women's clothing brand that embodies elegance, sophistication, and empowered femininity. Focused on timeless style and luxury fashion.



Champagne Gold

The lighter, reflective tone found in the top of the icon.
#D9C19D

Muted Bronze

The mid-tone used for the main body of the typography.
#A68B67

Deep Taupe

The darker shadow tone seen on the far right of the text.
#7D6340







Brand Description:

An industrial and construction brand providing durable, reliable, and precise solutions. Known for engineering excellence, it emphasizes strength, longevity, and technical expertise.

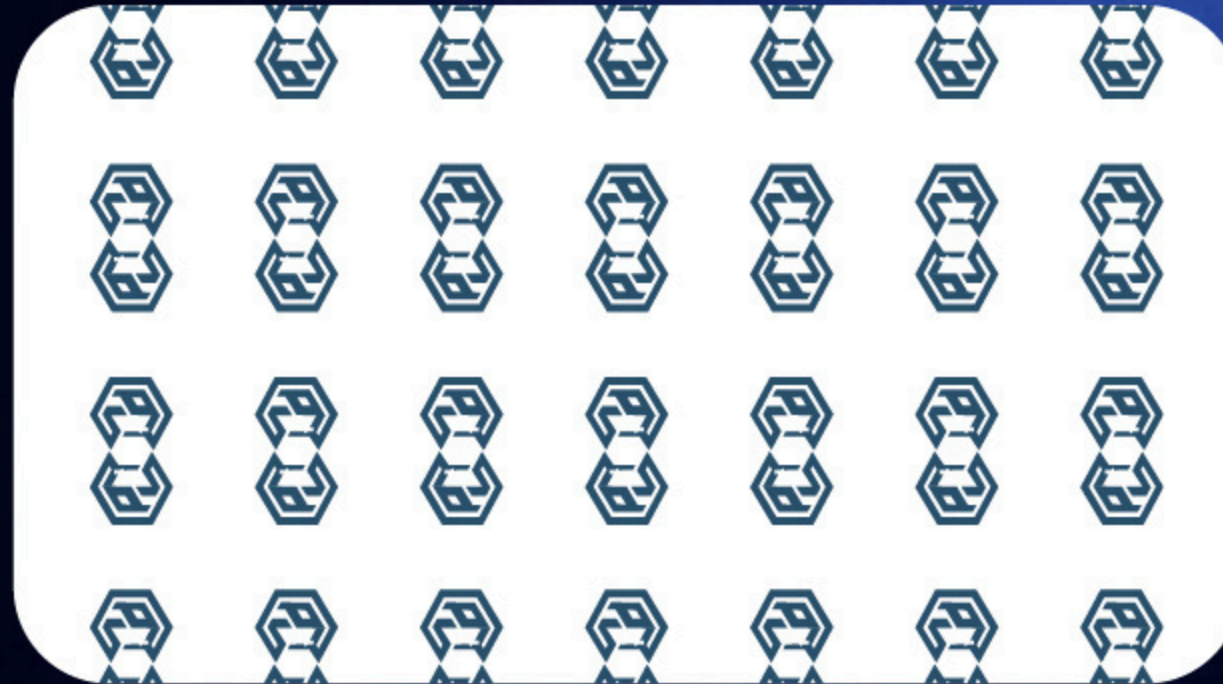
Client Instructions:

The client wanted a logo that communicates stability, precision, and trustworthiness, suitable for both industrial and corporate applications.

Logo Designed:

The logo incorporates a geometric hexagonal emblem enclosing structured letterforms. The blue color palette reinforces professionalism, while bold typography ensures authority.

Softwares:



Construction Yellow

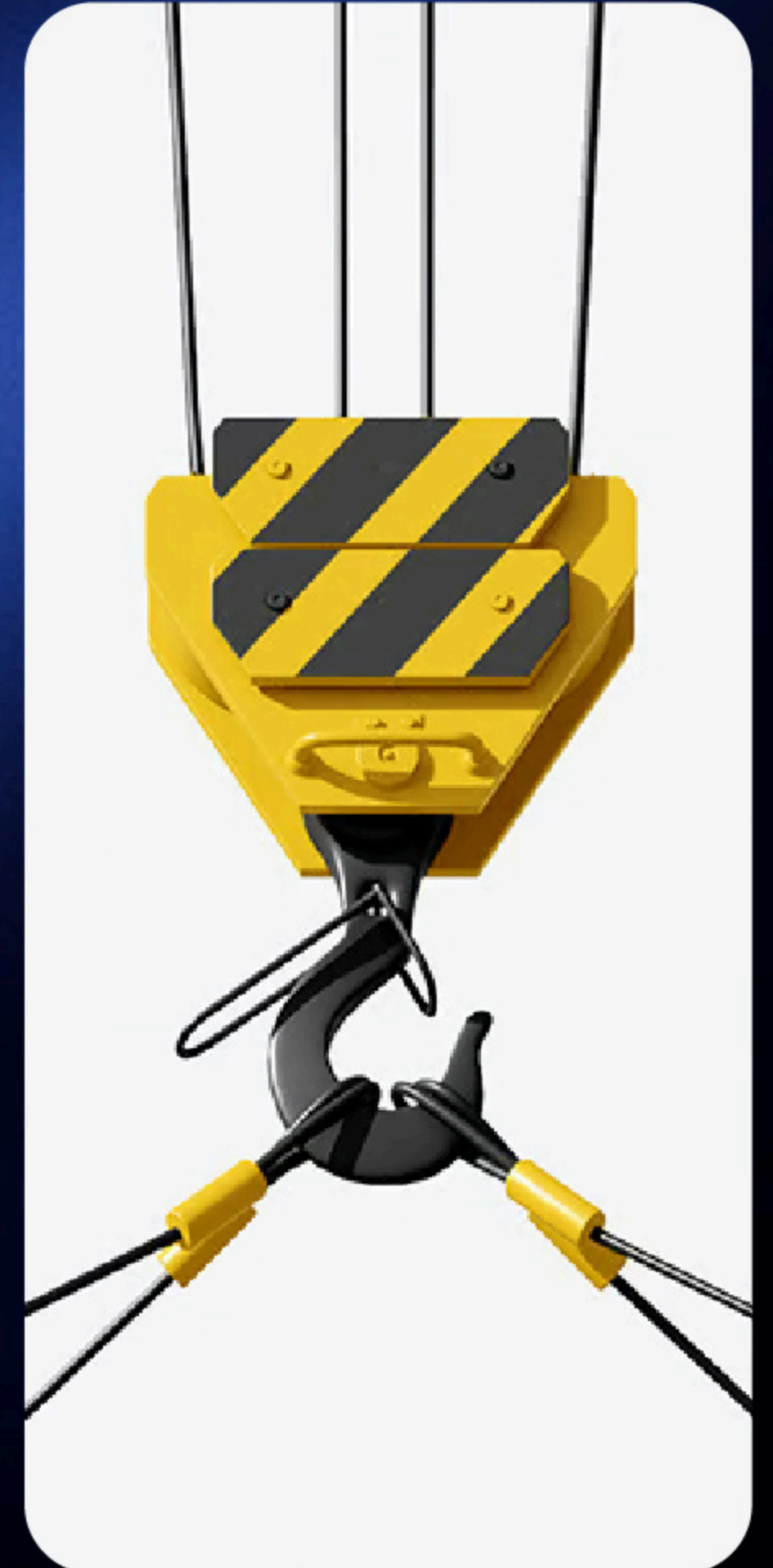
The dominant background color; bright and attention-grabbing.
#F2D241

Pure White

The new primary color for the icon and "PATIALA" text, offering a clean, modern contrast.
#FFFFFF

Shadow Slate

A deeper blue-grey found in the finer text and logo outlines.
#1B3B54







Brand Description:

A premium cigar shop catering to enthusiasts of heritage, craftsmanship, and refined leisure. The brand embodies tradition, exclusivity, and sophistication.

Client Instructions:

The client requested a logo that evokes vintage sophistication, heritage, and the exclusivity of premium cigars.

Logo Designed:

The logo is a black-and-white vintage badge featuring a circular emblem with a profile illustration and ribbon accents. Bold uppercase typography reinforces tradition and timeless style.

Softwares:



Obsidian Black

The main color used for the circular badge, ribbon, and bold typography.
#262621

Vintage Smoke

The light grey used for the central background and the outer border ring.
#DEDFDB

Off-White Parchment

Used for the "EST 2000" text and the highlights within the hand and cigar illustration.
#FFFFFF



INVO
PRIME





THE VEIL AFFAIR

Client Instructions:

The client requested a logo that is sophisticated, balanced, and luxurious, reflecting the premium positioning of the brand.

Logo Designed:

The logo features a sleek monogram of "T" and "V" with thin intersecting lines. An uppercase serif wordmark beneath enhances the premium feel, complemented by a minimalist black aesthetic.

Softwares:



Brand Description:

A luxury modest wear brand offering premium veils and silk dresses. The brand represents elegance, timeless femininity, and refined fashion aesthetics.



AFFAIR

INVO
RIME



VA
THE VEIL AFFAIR



VA
THE VEIL AFFAIR





Brand Description:

A dessert brand specializing in handcrafted brownies and customized sweet treats. It emphasizes warmth, indulgence, and homemade quality, appealing to sweet-tooth lovers.

Client Instructions:

The client wanted a logo that is friendly, approachable, and instantly recognizable, reflecting the brand's chocolate focus and homemade feel.

Logo Designed:

The logo features a bold lowercase "b" with a geometric brownie cube atop, paired with clean sans-serif typography. The design communicates friendliness, product clarity, and indulgence.

Softwares:



Construction Yellow

The dominant background color; bright and attention-grabbing.
#F2D241

Pure White

The new primary color for the icon and "PATIALA" text, offering a clean, modern contrast.
#FFFFFF

Shadow Slate

A deeper blue-grey found in the finer text and logo outlines.
#1B3B54





INVO
RIME





Brand Description:

A family- and growth-centered brand focused on child development, care, and positive learning experiences. It communicates nurturing, optimism, and forward progress.

Client Instructions:

The client requested a logo that symbolizes growth, care, and development while remaining approachable and professional.

Logo Designed:

The logo combines a bright blue abstract human-like figure with upward leaf or ray elements. Clean typography complements the symbol, conveying trust, optimism, and nurturing.

Softwares:



Trust Blue

The solid blue used for the "Brite" text and the roof of the house icon.
#006EBD

Cool Slate

The primary grey used for the "Horizon" text and the base of the hands.
#9E9E9E

Soft Sky

The lighter blue gradient found in the upper portion of the central figure.
#7BAFD4







GOODOYE

Client Instructions:

The client wanted a logo that subtly reflects time, is modern, and conveys trustworthiness and reliability.

Logo Designed:

The logo uses a monogram of "G" and "O" encircled by a continuous line suggesting a clock. A serif wordmark beneath balances modern minimalism with classic reliability.

Softwares:



Brand Description:

A clock brand creating functional yet aesthetically appealing timepieces for modern homes and offices. It balances practicality with clean, stylish design.



Midnight Navy

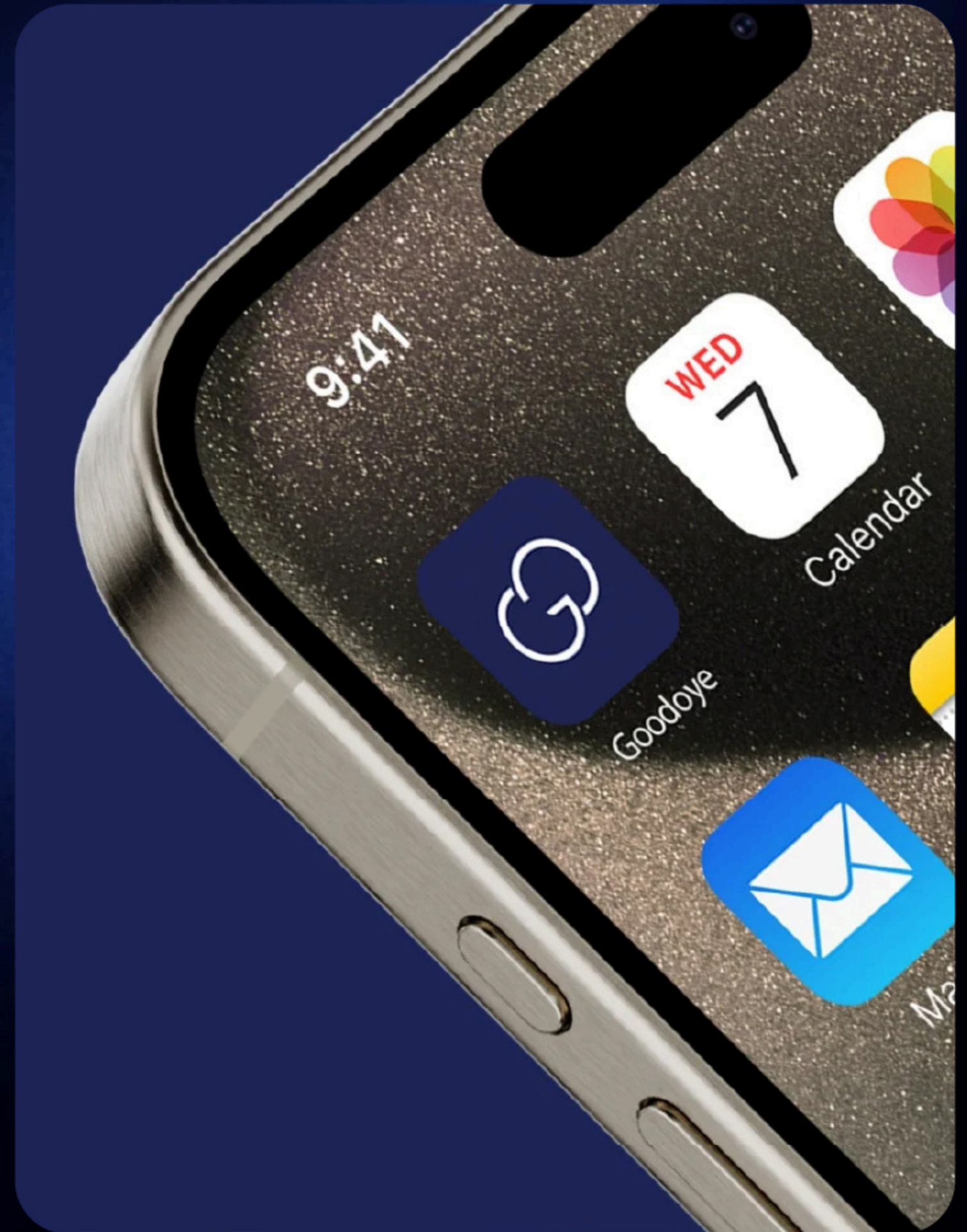
Used for the primary logo, main headings, and solid icons. It establishes a sense of authority, trust, and professional sophistication.
#1C244B

Pure White

Used as the primary canvas or background. It ensures high contrast, maintains a "clean" minimalist aesthetic, and allows the navy elements to stand out.
#FFFFFF

Cool Steel

A secondary tone for sub-headlines, body text, or UI elements like borders. It provides visual depth without distracting from the main brand color.
#4A5478





Brand Description:

A baby-care brand focused on safety, gentleness, and parental trust. It communicates warmth, nurturing care, and reliability for infants and young children

Client Instructions:

The client wanted a logo that feels friendly, soft, and approachable while maintaining professionalism.

Logo Designed:

The logo features rounded warm brown typography with stylized "TLO" lettering. Its soft structure reinforces comfort and safety while maintaining a clean, professional look.

Softwares:



Earth Brown

Used for the main "T" and "O" icons and the bottom text. It provides a grounded, organic feel that suggests reliability and nature.
#5C4B37

Muted Sand

Used for the "L" element. This softer tone adds contrast and visual interest, preventing the logo from feeling too heavy or flat.
#D4B090

Forest Shadow

A recommended deep olive/grey-brown for secondary assets or icons. It complements the main brown while adding a touch of sophisticated variety.
#454B3A





Brand Description:

A modern men's skincare brand providing simple, confident, everyday grooming solutions. Focused on practical self-care and empowerment.

Client Instructions:

The client wanted a logo that feels bold, energizing, and practical for men's grooming products.

Logo Designed:

The logo uses a strong, contrasting typeface with bold colors to communicate confidence, clarity, and approachability, reflecting a no-nonsense, empowering brand personality.

Softwares:



Active Orange

Used for the "U" and the terminal dot. This color is designed to grab attention, signifying action, motivation, and growth.
#F27427

Deep Command Navy

Used for the majority of the "ManUp" text. This deep blue conveys stability, strength, and professional authority.
#243B61

Cool Slate Blue

A recommended mid-tone blue for secondary headings or icon borders. It bridges the gap between the navy and white for a cohesive look.
#455A7F





SOCIAL MEDIA

Campaign Execution Framework

High-Impact Optimization

- Conversion Optimization
- Retargeting Campaigns
- ROAS Scaling
- Performance Audits
- Creative Iterations

Strategic Execution

- Audience Research
- Funnel Strategy
- Platform Selection
- Campaign Structuring

Brand & Data Foundation

- Pixel & Tracking Setup
- Market Research
- Brand Positioning
- Creative Direction
- Content Alignment



Glow & Go

Social Media

Social Media Management

We Don't Just Make Posts. We Make People Stop Scrolling.

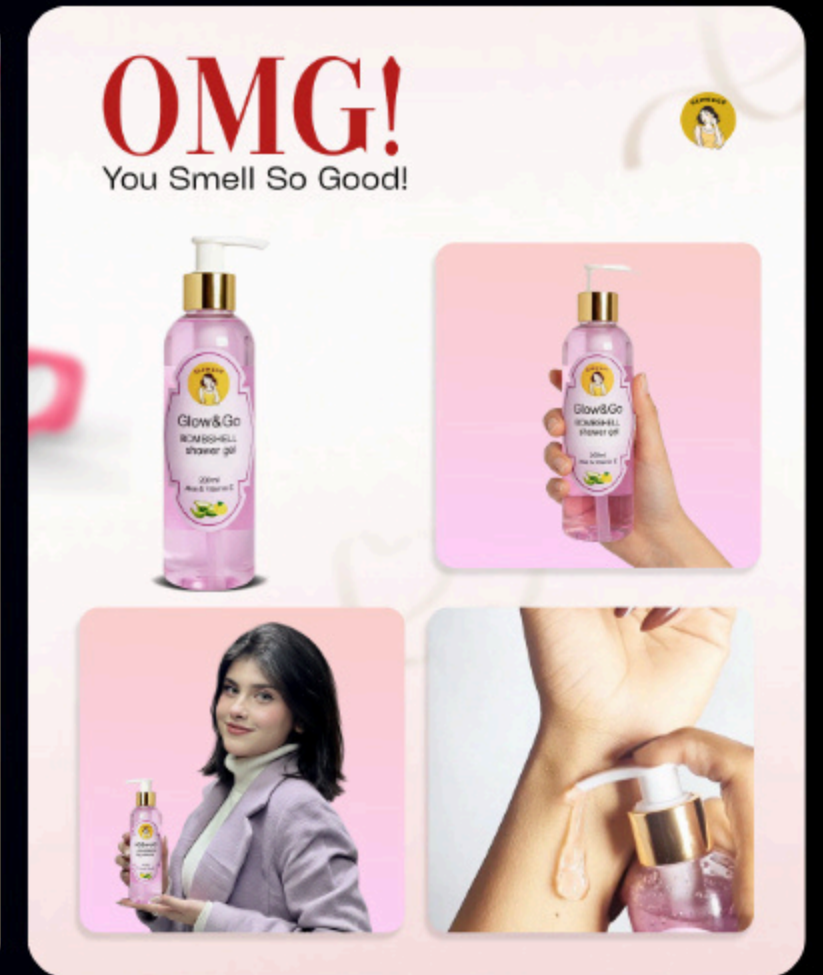
Your brand deserves creatives that convert not just look good. This is what we built for Glow & Go. We can build it for you.

Softwares:



f in @ | Invorimesolutions

globe Invorimesolutions.com



RAMZAN SALE
Flat 30% Off On entire website
Limited Time Offer

30%

Glow & Go
BOMBSHELL
shower gel
200ml
Aloe & Vitamin E

BLUSH CRUSH
Lip & Cheek Tint
Peach Pink
150g

CORAL KISS
Lip & Cheek Tint
Peach
150g

<https://glowgo.click/>

RAMADAN SALE
30% OFF

Flat 30% Off On entire website
Limited Time Offer

<https://glowgo.click/>

RAMZAN SALE

BLUSH CRUSH
Lip & Cheek Tint
Peach Pink
150g

CORAL KISS
Lip & Cheek Tint
Peach
150g

Flat **30% off**

RAMZAN SALE
"on entire website"

30% OFF

<https://glowgo.click/>

A LITTLE LATHER,
A LITTLE CALM,
A LOT OF GLOW

Body Butter

Shower Gel

<https://glowgo.click/>

Brightens Skin
Complexion

Evens Out Your
Skin Tone

Keeps skin fresh and
clean all day

<https://glowgo.click/>

This product is on fire 🔥

OMG I really want to try this 😍

I need this 😍

Please send me the link! ❤️

<https://glowgo.click/>

RAMZAN SALE

Flat **30% OFF**

Limited Time Offer

رمضان مبارک
RAMZAN MUBARAK

BLUSH CRUSH
Lip & Cheek Tint
Peach Pink
150g

CORAL KISS
Lip & Cheek Tint
Peach
150g

Plumpkin

Social Media

Social Media Management

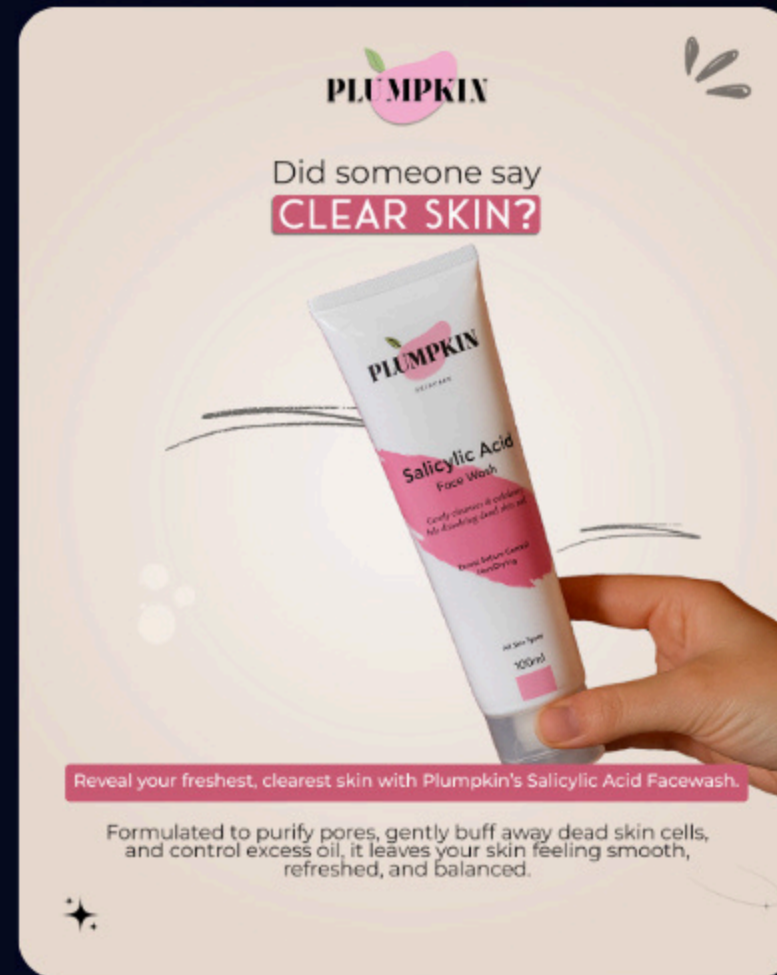
Your product is great. Your content should prove it.

We helped Plumpkin build a feed that educates, engages, and sells. Ready to do the same for your skincare brand?

Softwares: **Ai Ps**

   | Invorimesolutions

 Invorimesolutions.com

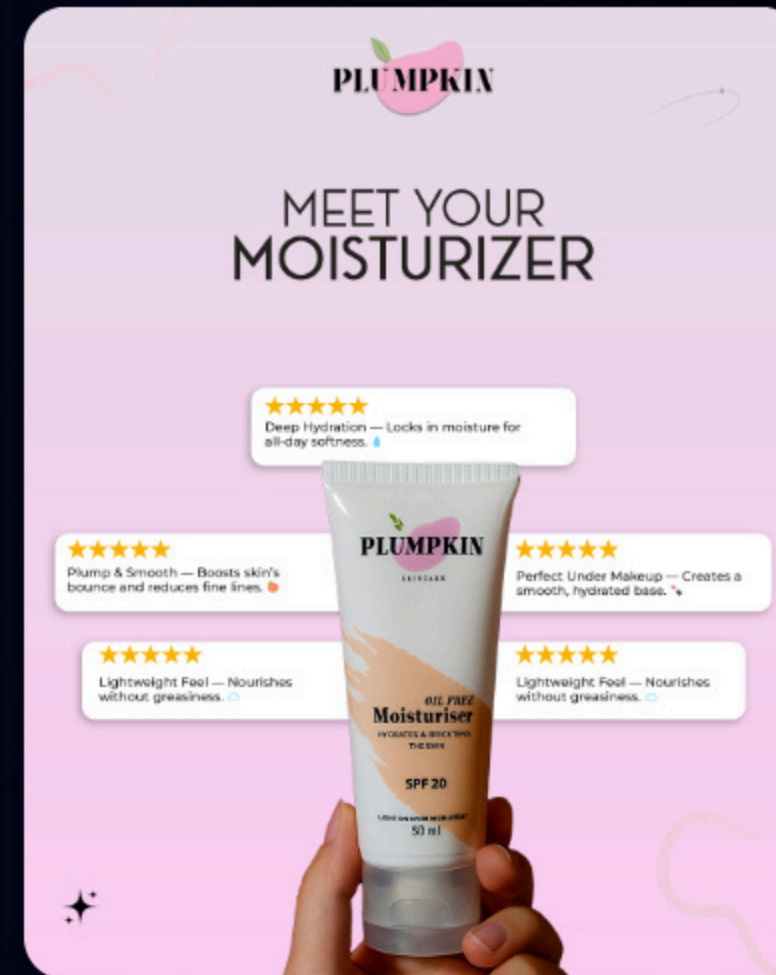


PLUMPKIN

Did someone say **CLEAR SKIN?**

Reveal your freshest, clearest skin with Plumpkin's Salicylic Acid Facewash.

Formulated to purify pores, gently buff away dead skin cells, and control excess oil, it leaves your skin feeling smooth, refreshed, and balanced.



PLUMPKIN

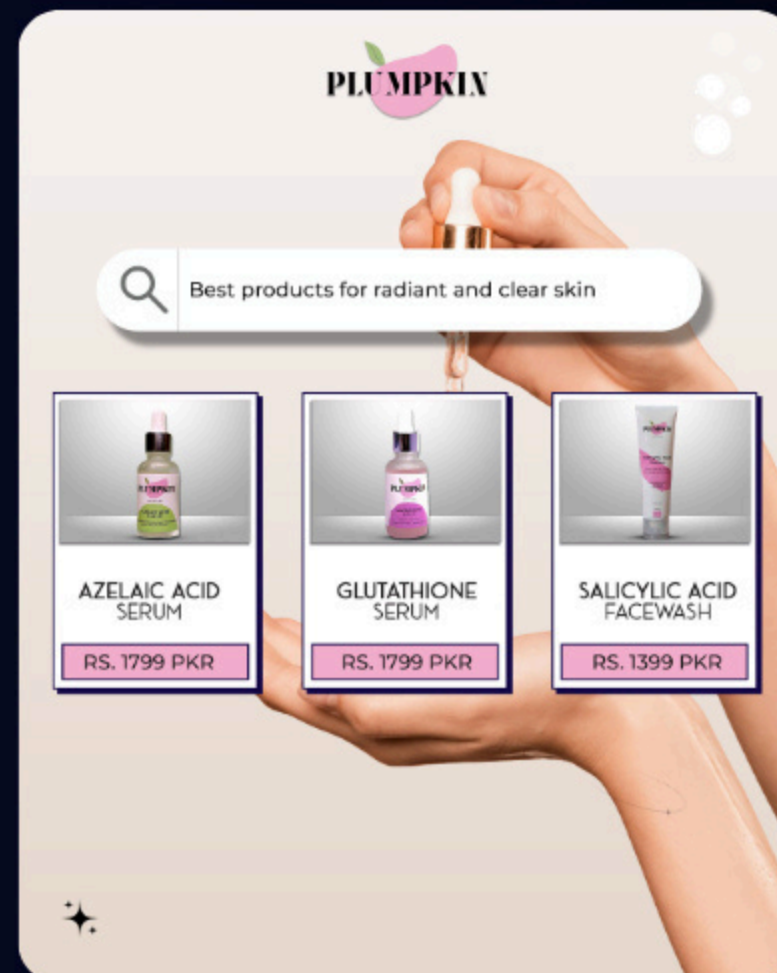
MEET YOUR MOISTURIZER

- ★★★★★ Deep Hydration — Locks in moisture for all-day softness.
- ★★★★★ Pump & Smooth — Boosts skin's bounce and reduces fine lines.
- ★★★★★ Perfect Under Makeup — Creates a smooth, hydrated base.
- ★★★★★ Lightweight Feel — Nourishes without greasiness.
- ★★★★★ Lightweight Feel — Nourishes without greasiness.






PLUMPKIN

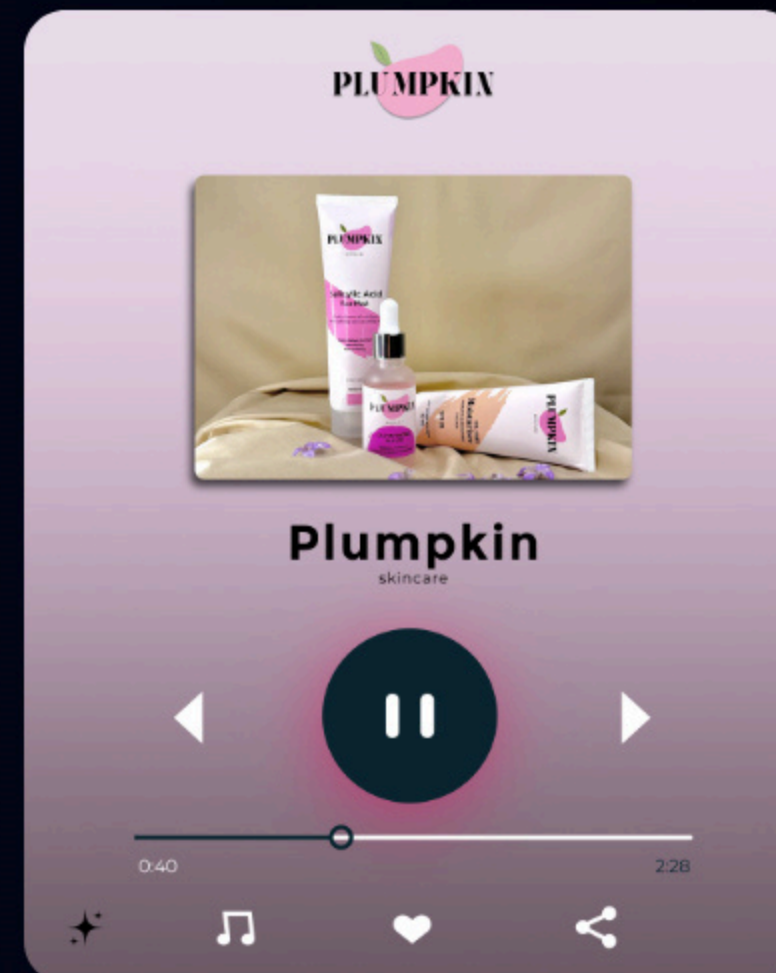
- CLEANSING**
Unclogs pores and prevents breakouts
- EXFOLIATION**
Removes dead skin cells promoting smoother, radiant skin.
- OIL CONTROL**
Regulates sebum production restoring skin barrier.
- SOOTHING**
Enriched with natural ingredients to calm irritated skin.



PLUMPKIN

Best products for radiant and clear skin

 AZELAIC ACID SERUM RS. 1799 PKR	 GLUTATHIONE SERUM RS. 1799 PKR	 SALICYLIC ACID FACEWASH RS. 1399 PKR
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PLUMPKIN

Plumpkin
skincare

0:40 2:28



PLUMPKIN

SERUM

PLUMPKIN

AZELAIC ACID SERUM

- Blemish control
- Antioxidant Protection
- Brightening
- Calming

PLUMPKIN

**Moisturiser Serum
Facewash**

RS 3960/-

Salicylic Acid Face Wash

OIL FREE Moisturiser

GLUTATHIONE SERUM

**DRY SKIN
STOPS HERE**

PLUMPKIN

AZELAIC ACID SERUM

**FEEL THE CARE
IN EVERY DROP**

PLUMPKIN

Salicylic Acid Face Wash

PLUMPKIN

AZELAIC ACID SERUM

BEST SERUM FOR CLEARER, EVEN TONED SKIN

Specially

MADE FOR YOU

PLUMPKIN

Moisturiser

PLUMPKIN

PLUMPKIN

Better together

Double Trouble for Acne

They form a dynamic duo that not only clears out existing breakouts but also shuts the door on future ones.

PLUMPKIN

★★★★★
Sits perfectly under makeup, no shine, no dryness, all day long.

★★★★★
Noticeable glow within 100 weeks. Dark spots fading and skin visibly brighter, highly recommended.

★★★★★
This moisturiser gives the hydration without the glossy feel. My skin looks fresh even on hot days.

Feedback

PLUMPKIN

AZELAIC ACID SERUM

BEST SERUM FOR CLEARER, EVEN TONED SKIN

PLUMPKIN

NOW SOFT, HYDRATED SKIN ON A BUDGET. PLUMPKIN GIVES YOU RICH MOISTURE WITHOUT HURTING YOUR WALLET.

Ray by Rafia

Social Media

Social Media Management

Quiet Results. Both Languages. **Luxury. We Speak** **Bold** **Both Languages.**

Ray by Rafia trusted us to translate their premium brand into content that sells. We crafted every post to feel as refined as the products.

Softwares: **Ai Ps**

   | Invorimesolutions

 Invorimesolutions.com



RAY
Time to Shine
UNDERARM DEODORANT
SPRITZING & TOUCH PROTECTION

YOUR SECRET
TO
BRIGHTER
UNDERARMS

1850 RS



RAY
HAND & FOOT CREAM
SPOT CLEARING

CONFIDENCE
IN EVERY
TOUCH & STEP

1550 RS



RAY
HANDS & FEET
CLEANSER + MOISTURIZER
2-IN-1

Smiling happy
HAND & FEET

1750 RS



RAY
ANTIPERSPIRANT
FOR DAILY FEET
FEET ODOR

FRESHNESS IN
EVERY STEP ALL
DAY LONG

1815 RS



RAY
ANTIPERSPIRANT
FOR DAILY FEET
FEET ODOR

WALK WITH
CONFIDENCE

1815 RS



RAY
HAND & FOOT CREAM
WHITENING CREAM

GLOW
CARRIED IN
EVERY MOVE

1850 RS

RAY
— ray by rafa —

10.10 sale

JUST OVER ALMOST OVER ALMOST OVER ALMOST OVER

Shop your faves now

RAY
— ray by rafa —

TIME RUNNING OUT

Hurry Up!

10.10 SALE

is ending in few hours

Save 30%

RAY
— ray by rafa —

LAST FEW HOURS LEFT

10.10 SALE IS ENDING SOON

& our hot-sellers are vanishing fast

DON'T WAIT. Add to your carts now

RAY
— ray by rafa —

OWN EVERY SLEEVELESS MOMENT

Time to Shine

1850 RS

RAY
— ray by rafa —

MARKLESS & CONFIDENT YOU

Only 1850 RS

RAY
— ray by rafa —

1550 RS

GLOW FROM HAND TO TOE!

RAY
— ray by rafa —

Scrub away THE DULLNESS

1750 RS

RAY
— ray by rafa —

REWRITE YOUR SKIN STORY WITH MARKLESS VEIL SERUM

1,850RS

RAY
— ray by rafa —

YOUR SHORTCUT TO FRESH STEPS

← 1815 RS

Glowup by Anooosha

Social Media

Social Media Management

Behind every glowing feed is a team that knows what it's doing

This feed? Strategy by us. Visuals by us. Results? You keep those. Let's build something this good for your brand.

Softwares: **Ai Ps**

   | Invorimesolutions

 Invorimesolutions.com

GLOWUP by anooosha

FRESH SKIN STARTS WITH 1 SPRAY



GLOWUP by anooosha SKIN REFRESHING TONER 100ml

GLOWUP by anooosha



GLOWUP by anooosha GLOW FACE WASH 150ml

PERFECT FOR ALL TYPES OF SKIN

GLOWUP by anooosha



GLOWUP by anooosha BB SURTLE GLOW 30ml

FLAWLESS PROTECTION WITH SPF 30

GLOWUP by anooosha

FEEL THE POWER OF NIACINAMIDE

10% NIACINAMIDE



GLOWUP by anooosha DREAM GLOW SERUM 30ml

GLOWUP by anooosha SLEEPING CREAM 50 gm

UV PROTECTION

GLOWUP by anooosha

FEEL THE POWER OF NIACINAMIDE

10% NIACINAMIDE



GLOWUP by anooosha DREAM GLOW SERUM 30ml

GLOWUP by anooosha SLEEPING CREAM 50 gm

UV PROTECTION

GLOWUP by anooosha

UNLOCK YOUR GLOW



GLOWUP by anooosha SLEEPING CREAM 50 gm

GLOWUP by anooosha SLEEPING CREAM 50 gm

SHOP NOW

GLOWUP
by anoosha

PEACH PLUM TINT
Just Peach It!

A clear glass bottle with a white cap, labeled 'GLOWUP by anoosha PEACH PLUM TINT 12 ml'. It is surrounded by fresh peaches and a slice of peach on a reflective surface.

GLOWUP
by anoosha

Glow
like a pro

[Buy Now](#)

A close-up of a woman's face, looking upwards with her eyes closed and a slight smile. Her hand is gently touching her chin.

GLOWUP
by anoosha

GLOWUP
CHERRY CHARM TINT

A clear glass bottle with a white cap, labeled 'GLOWUP by anoosha CHERRY CHARM TINT 12 ml'. It is surrounded by several dark red cherries on a white surface.

GLOWUP
by anoosha

BB
SUBTLE GLOW

It is formulated to provide the best skin coverage and gives a subtle glow. Love this BB cream so much!

Not your Average BB cream! The ingredients that give this BB cream extra skin coverage, hydration and SPF, make it healthy, beautiful, and it's non-comedogenic.

Low pigment and blends like butter with all the products in the kit!

[Feedback](#)

GLOWUP
by anoosha

BB
SUBTLE GLOW

Perfect Coverage with SPF 30

YOUR DAILY DOSE OF COVERAGE, CARE, AND SUN PROTECTION IN ONE SMOOTH STEP

[Buy Now](#)

GLOWUP
by anoosha

BRIGHTEN DULL COMPLEXION FOR A FRESH, RADIANT GLOW

SKIN BOOSTER

[SHOP NOW](#)

A woman with a radiant smile, her hands resting on her cheeks, against a light background.

GLOWUP
by anoosha

GLOW
like never before

A collection of GlowUp skincare products: a tube of cream, a bottle of serum, and a jar of cream.

GLOWUP
by anoosha

Dream Glow Serum

Helps to brighten & Revitalize dull skin. Corrects pigmentation. Reduces acne & dark spots.

DREAM GLOW SERUM

30ml

A clear glass bottle with a white cap, labeled 'GLOWUP by anoosha DREAM GLOW SERUM 30ml'.

GLOWUP
by anoosha

EID SALE

LIVE TOMORROW

Flat sell on all products. Additional sell on your favourite. Use Code

A decorative background with geometric patterns and the text 'EID SALE LIVE TOMORROW'.

Wellness with Saj

Social Media

Social Media Management

Sell wellness not just products. We know how to do that.

Informative content. Trust-building visuals. Conversion focused copy. Everything your health & wellness brand needs to grow on social media.

Softwares: **Ai Ps**

   | Invorimesolutions

 Invorimesolutions.com



100% Organic

wellness

Kickstart mornings with **APPLE CORE ACV**

Immunity Support

Metabolism Boost

Weight Management

wellnesswithsaj.com



wellness

APPLE CORE ACV

Start with 1 tsp daily in water.

- Flush out toxins gently
- Improves Gut Health
- Balances pH Levels
- Manage Stubborn Fat



wellness

How much **APPLE CORE ACV** is safe each day?




wellness

Balance Scalp pH with **APPLE CORE ACV**

Mix 1-2 tablespoons of ACV with 1 cup of water

Apply to the scalp after shampoo, Massage gently, leave for 3-5 minutes, and then rinse




wellness

5 WEIGHT PROBLEMS

- OVEREATING
- SLOW METABOLISM
- BLOATING
- WEIGHT MAINTENANCE
- UNSTABLE BLOOD SUGAR

Swipe to find SOLUTION



wellness

Why You Need Needs Chia Seeds?

- HIGH CHOLESTEROL
- HEART ISSUES
- SHORT BREATH
- FATIGUE

wellness
WITH SAJ

TESTIMONIAL

AppleCore is my best purchase
Taste bilkul fresh apple jaisa hai
Is se pehle dusre brand ka use karti thi
taste bouhat hard aur smell bilkul
pasand nahi aati thi
Wellness With Saj ka AppleCore sabse
best hai taste bhi or quality bhi ❤️



wellness
WITH SAJ

**TUMMY TIGHT
CRAVINGS LIGHT**

**MAXBURN
BUNDLE**
care right!



wellness
WITH SAJ

**ROUTINE SIMPLE BANAO,
RESULTS POWERFUL PAO!**



wellness

**DITCH THE PILLS
KEEP THE WELLNESS**

Improves sleep & relaxation

Reduces stress uplifts mood



Aids detox & digestion

Boosts metabolism & energy

**30 SERVINGS
Per Pack**

wellness

**Your Shortcut to
HEALTHY GAINS**



wellness

Testimonial

Apple core or Chia Seeds meri daily routine ka part hai
Mai subha empty stomach Chia Seeds AppleCore kay saath leni hoon, aur honestly mere digestion aur skin dono mai faraq aya hai. Bloating kam ho gayi hai aur energy whole day sustain rehti hai.

Summer Detox Duo ★★★★★

wellness

**MEET
CHIA SEEDS**

- Fiber
- Protein
- Omega-3s
- Vitamins
- Minerals



wellness

**What is in your
WELLEASE
WEIGHT**
(Gainer)

Protein & Amino Acids

Antioxidants & Adaptogens

Orange-3



Vitamins (A, C, E, K)



wellness

**HARMS
the gut**

**HELPS
the gut**

Nature's Nest

Social Media

Social Media Management

We don't just post for brands. We create moments they own.

From pre-launch hype to sale-closing posts we build complete social media campaigns that connect and drive real revenue.

Softwares: **Ai Ps**

   | Invorimesolutions

 Invorimesolutions.com



ALL-IN-ONE HAIR MAGIC FOR EVERY SHAADI FUNCTION

Signature Revitalizing
Quick Blowout
Absolute Repair

Three women in traditional Indian attire are shown applying hair products. Below them are three bottles of Nature's Nest hair products: Signature Revitalizing, Quick Blowout, and Absolute Repair.



HAIR GOALS = BRIDAL BESTIE KIT MAGIC

SHAADI SEASON SALE 20% + 10% OFF

Two women in traditional Indian attire are shown applying hair products. The background is a warm, golden color.



HAIR FALL & THINNING
ruining your WEDDING PREP?

Your SHAADI SEASON HAIR RESCUE

Essential Hair Fix

20% + 10% OFF

A woman in a blue floral sari is shown applying hair product to her hair. A bottle of Essential Hair Fix is shown on the right.



SHAADI SEASON MUST-HAVE!
20% + 10% extra off with code

PROTECT YOUR HAIR FROM HEAT & GET A QUICK BLOWOUT

Quick Blowout Heat Defense Spray

Quick Blowout

A woman in a maroon top and gold skirt is using a hair blow dryer. A bottle of Quick Blowout Heat Defense Spray is shown on the left.



SHAADI SEASON Special Offer

AB DHOLKI HO YA BARAT

Nature's Secret

NO FRIZZ
JUST SOFT
SMOOTH
SHINY HAIR

20% + 10% OFF

A woman in a blue floral sari is shown applying hair product. A bottle of Nature's Secret hair product is shown on the right.



SHAADI SEASON SALE

Behn Ki SHAADI HAI?
OR HAIR DAMAGE Uff...

The only solution
ABSOLUTE REPAIR HAIR MASK

A woman in a blue floral sari is shown applying hair product. A bottle of Absolute Repair Hair Mask is shown on the right.



SHAADI SEASON SALE
20% + 10% OFF

PRE BRIDAL HAIR PREP BEGINS!

SHOP NOW

SIGNATURE REVITALIZING HAIR OIL



HAIR GOALS
=
BRIDAL BESTIE KIT MAGIC

SHAADI SEASON SALE
20% + 10% OFF



SHAADI SEASON SALE
20% + 10% OFF

PRE BRIDAL HAIR PREP BEGINS!

SHOP NOW

SIGNATURE REVITALIZING HAIR OIL



BIGGEST SHAADI SEASON SALE

Is on its way!



Something Related To SHAADI

Guess WHAT'S Coming?



Anyone here about

SHAADI SEASON SALE



1 + 2 = 3

READY TO GRAB?



SHAADI SEASON SALE

LOADING ...



SHAADI SEASON SALE
20% + 10% OFF

You're already buying too many hair products for your shaadi

But I didn't buy them

FIST Industries

Social Media

Social Media Management

B2B brands need content too. We make yours impossible to ignore.

Strategic content that positions your brand as the expert in your field. Whether B2B or B2C we create content that closes deals.

Softwares: **Ai Ps**

   | Invorimesolutions

 [Invorimesolutions.com](https://invorimesolutions.com)

“

**INTERNATIONAL
GRADE QUALITY
HOMEGROWN EXPERTISE**



<https://fistindustries.pk>



Neckcare

The new skin care FRONTIER

Firm & brighten, elevate your skincare line

<https://fistindustries.pk>

**SERUMS
THAT SELL**

Active Potents
Proven Performance

Vitamin C

Hyaluronic Acid

Peptides



<https://fistindustries.pk>

**FROM LOCAL IDEA TO
NATIONAL BRAND**



We turn the concepts into shelf ready success stories Across the globe


<https://fistindustries.pk>

**EVERY BATCH
EVERY TIME**

CONSISTENT

SCALABLE

DOCUMENTED



<https://fistindustries.pk>

From spa inspired to clinical guides

Body butlers

Scrubs

lotions



<https://fistindustries.pk>

TINGLING MEANS THE PRODUCT IS WORKING?

<https://fistindustries.pk>

BUILD YOUR BRAND FAST, WITH ZERO RISK

- Free consultation
- Fast delivery

PROVEN FORMULAS = INSTANT MARKET FIT

<https://fistindustries.pk>

EVERY SENSATION ISN'T A SIGN OF SUCCESS.

TINGLING CAN SIGNAL IRRITATION OR A DAMAGED BARRIER

At FIST, we test for both safety and results. Formulate smarter, safer skincare—with FIST.

<https://fistindustries.pk>

Some labs ghost you after the first batch

<https://fistindustries.pk>

OR CHARGE EXTRA for every small edit

<https://fistindustries.pk>

EXPOSING HOW SOME LABS TRAP YOU

<https://fistindustries.pk>

THEY KEEP THE FORMULA IP, SO YOU CAN'T SWITCH

<https://fistindustries.pk>

APPROVE

- SAMPLE
- PACKAGING
- LABEL

<https://fistindustries.pk>

WANT YOUR OWN SKINCARE BRAND
But Without the R&D Delay?

- We've got 16 Ready-to-Sell Products
- Just Add Your Logo. Launch Instantly

<https://fistindustries.pk>

Big Slick

Social Media


Social Media Management

If the game is addictive, the content should be too.

Designed a content system that drives engagement, retention, and gameplay. Ready to level up your brand?

Softwares:  

   | Invorimesolutions

 Invorimesolutions.com



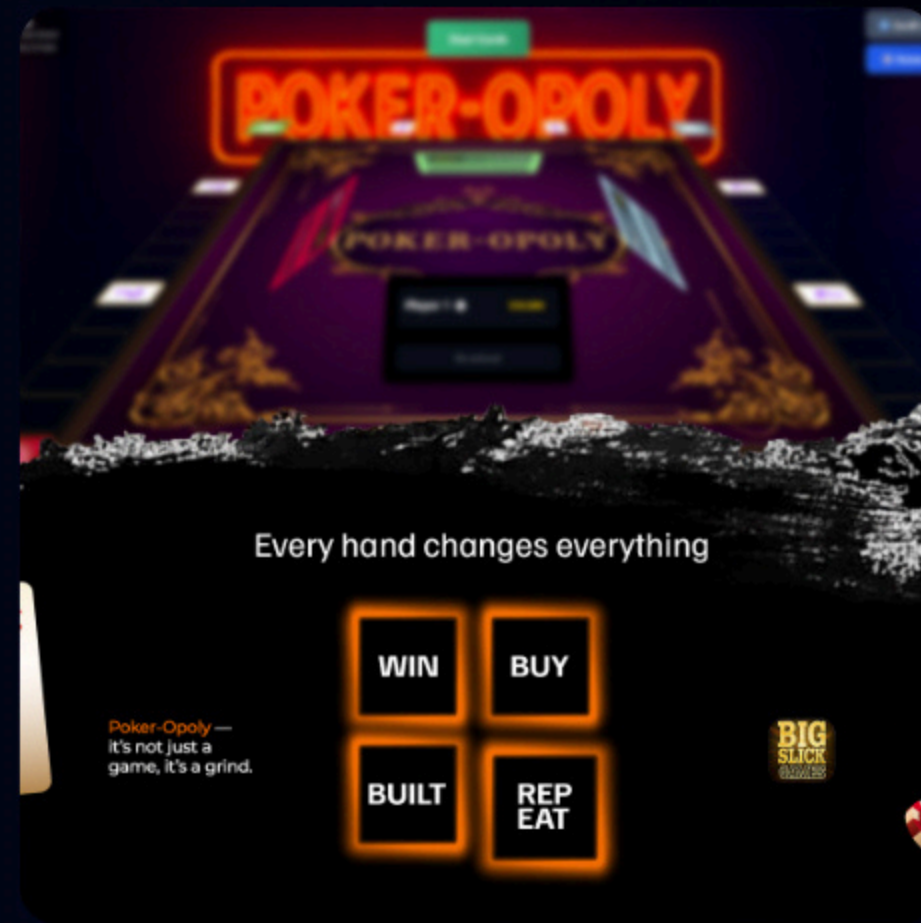
THINK YOU CAN BLUFF,
and buy at the same time?

POKER-OPOLY

Welcome to **Poker-Opoly** — your new obsession

JOIN NOW

BIG SLICK GAMES




POKER-OPOLY

Every hand changes everything

WIN BUY
BUILT REP EAT

Poker-Opoly — it's not just a game, it's a grind.

BIG SLICK GAMES



JUST CARDS, CHAOS, & CASH

No downloads. No waiting

Play now

BIG SLICK GAMES



QUICK ROUNDS BIG WINS

ZERO PATIENCE REQUIRED.

Try **Poker-Opoly** today

BIG SLICK GAMES



POKER-OPOLY

Casual gamer or **POKER PRO**

doesn't matter
You'll still lose to Grandma

BIG SLICK GAMES



Monopoly logic buy Boardwalk.

Poker logic
BLUFF YOUR WAY TO IT

Poker-Opoly does both.

JOIN NOW

Poker'oply

PLAY

BIG SLICK GAMES

Deal Cards

POKER-OPOLY

POKER-OPOLY

Player 1 ♠ \$10,000

No cards yet

BIG SLICK GAMES

THE TRACK IS LIVE

Each draw changes the game. Only one crosses the line first

PLAY RACING SUITS NOW

Bet live

WIN BIG

BIG SLICK GAMES

Odds change as they move
bigger risks, bigger rewards.

Play the odds. Feel the chase

Join the Race

COMING SOON

21 Hold'em

BIG SLICK GAMES

MORE INFO

JOIN NOW

CAN YOU HIT THE PERFECT 21

BIG SLICK GAMES

Build rows and columns that total exactly 21. Place your cards,

- 5x5 board = endless strategies
- Drag & place cards anywhere
- Every move matters

Play. Think. Win Chips.

BIG SLICK GAMES

HIGHER RISK HIGHER REWARD

Set your bet, launch, and watch the rocket

Crash Betting

Bet Amount: 50 chips

Cash Out @ 1.37x

SPEED CRASH

it can explode at any time.

BIG SLICK GAMES

POKER-OPOLY

Select Game Mode

- Play Locally
- Create Room
- Join Room

2-4 Players | ~30m Game Time | Online Multiplayer

YOU DON'T JUST PLAY POKER HERE

YOU OWN IT

bigslickgames.com/play/poker-opoly

Glamzii

Social Media

Social Media Management

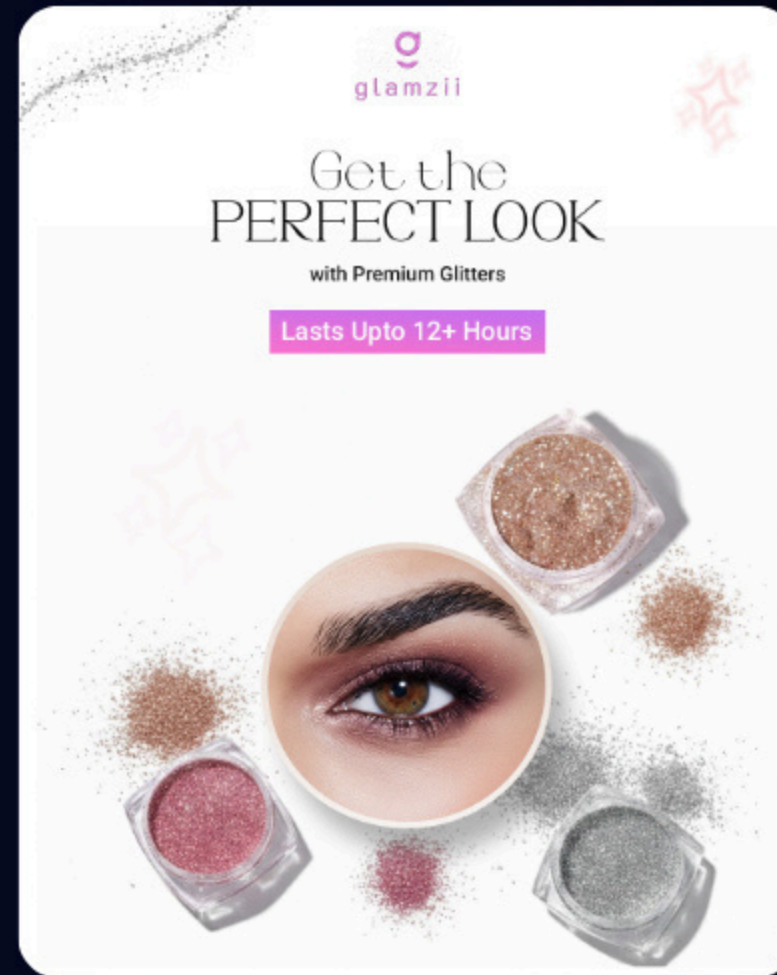
**Glitter is the product.
But the content is what
makes people buy.**

We made Glamzii's products shine twice once in real life, and once on your feed. Vibrant creatives that match the brand's personality.

Softwares: **Ai Ps**

   | Invorimesolutions

 Invorimesolutions.com



Solve with TRF

Social Media


Social Media Management

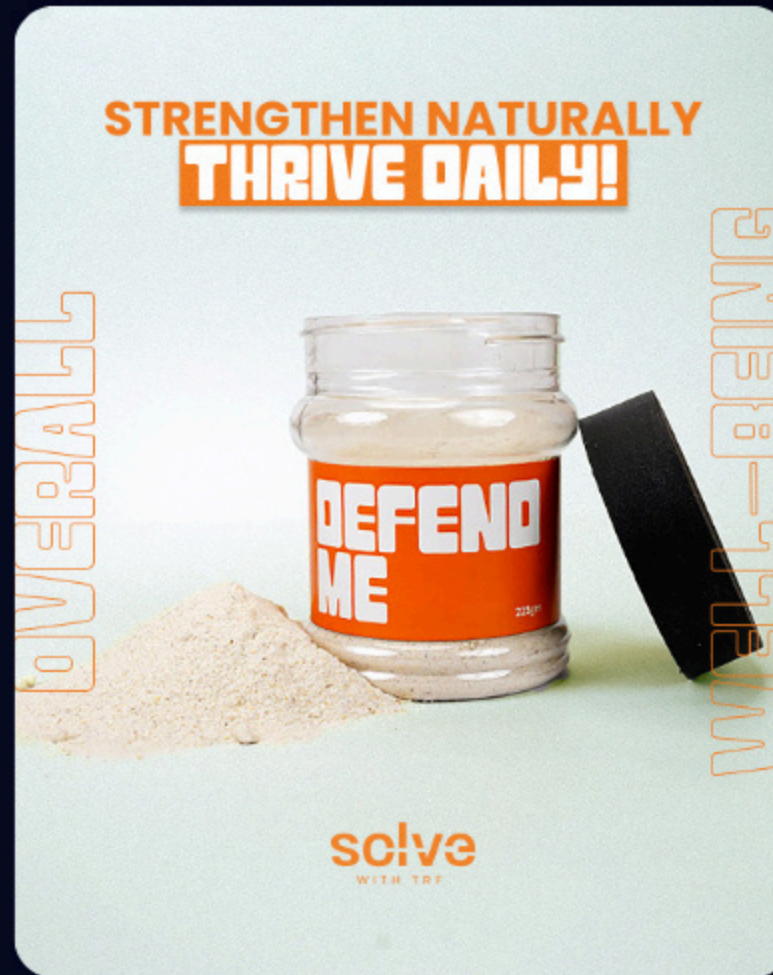
Your product solves a problem. Our content makes sure people know it.

High-impact visuals. Direct messaging. Content designed to cut through the noise. We built Solve with TRF's entire content system.

Softwares:  

   | Invorimesolutions

 Invorimesolutions.com



solve
WITH TRF

The Golden Drop of Goodness



- Supporting respiratory health
- Boosting natural immunity
- Assisting in digestion
- Elevating energy levels
- Easing daily stresses

solvewithtrf.com

solve
WITH TRF



- Helps in weight loss and fat metabolism
- Supports digestion & reduces bloating
- Detoxifies and cleanses the body
- Helps regulate and cravings
- Boosts metabolism naturally



- Boosts metabolism & weight control
- Aids digestion and gut health
- Helps regulate blood sugar levels
- Enhances skin and hair health
- Detoxifies & Improves overall well-being

Solvewithtrf.com

solve
WITH TRF

APPROVED BY
SABA FAISAL



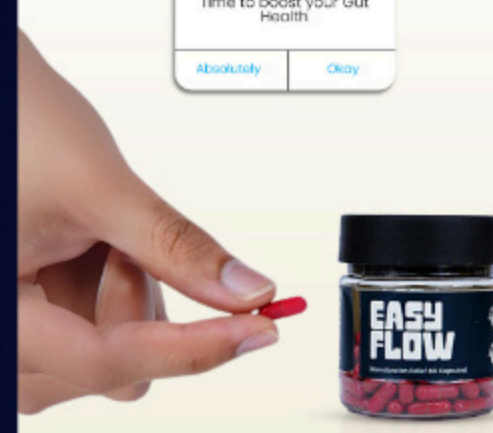

solvewithtrf.com

Tried & Tested

solve
WITH TRF

Reminder
Time to boost your Gut Health

Absolutely



solve
WITH TRF

GLOW GREEN WITH MORINGA



- Gut health
- Immunity
- Energy
- Focus
- Nail Growth
- Hair Growth

solve
WITH TRF

Boost your BRAIN HEALTH



solvewithtrf.com

solve
WITH TRF

GLOW GREEN WITH MORINGA



- Gut health
- Immunity
- Energy
- Focus
- Nail Growth
- Hair Growth

solve
WITH TRF

APPLE CIDER VINEGAR



solve
WITH TRF

- Improves memory retention
- Reduces mental fatigue
- Nourishes and promotes brain cells



H&A Beauty

Social Media

Social Media Management

Your Competitor's Feed Looks Better Than Yours. We Fix That.

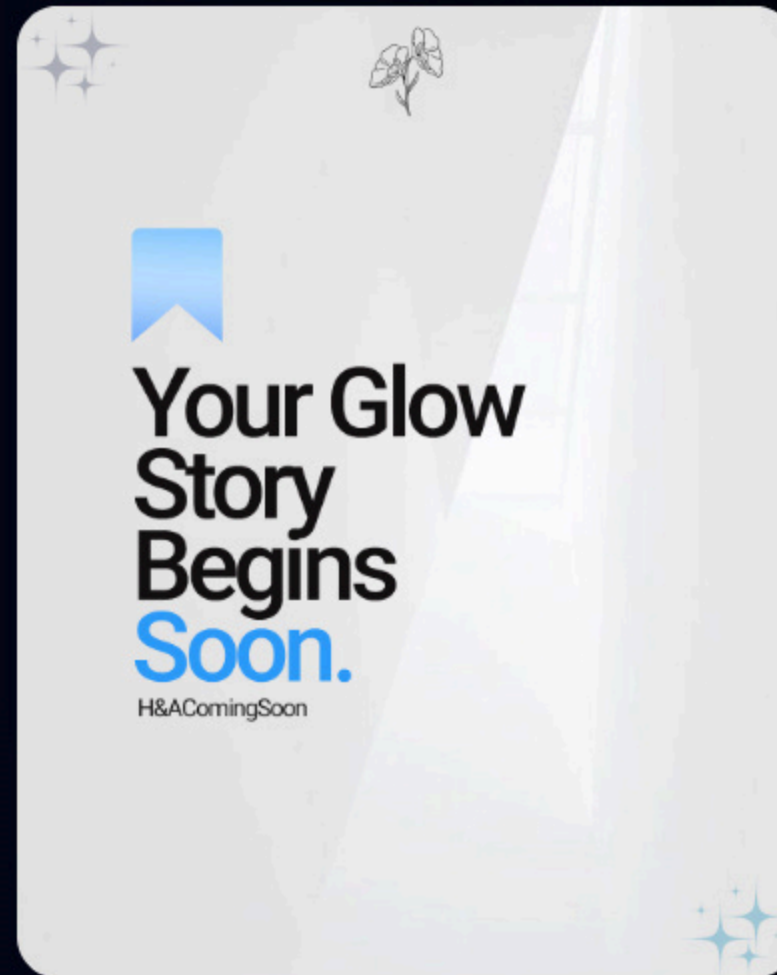
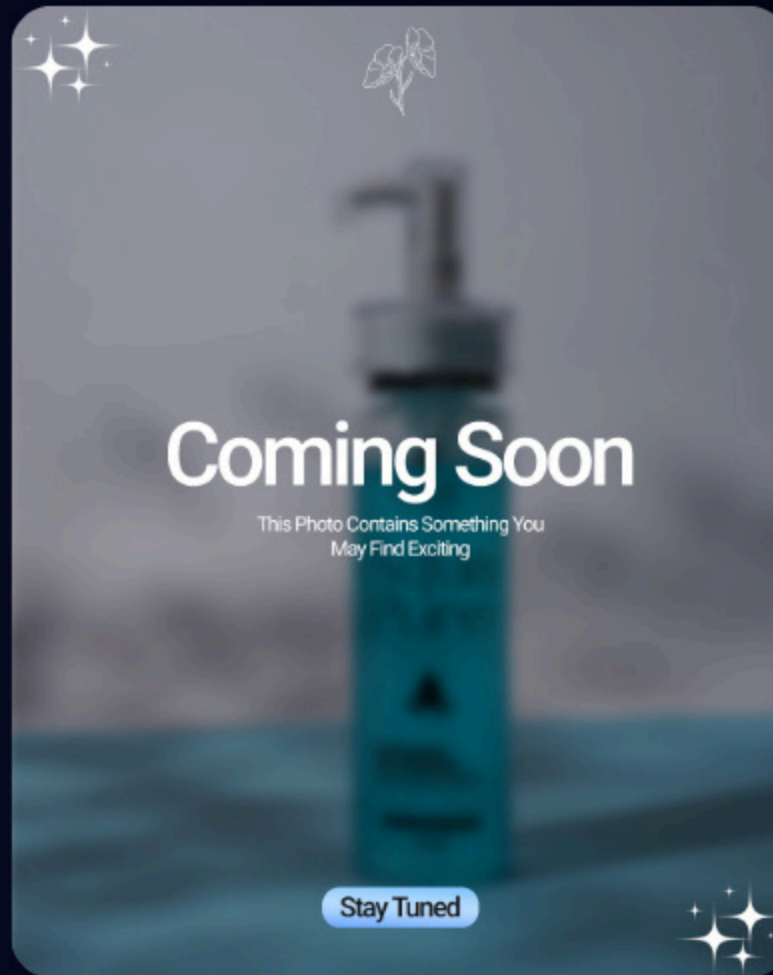
We launched H&A Beauty from zero no audience, no content, no strategy. In weeks, they had a feed that stopped scrollers, educated buyers, and built brand trust from scratch. If your beauty brand is still posting without a system, your competition is already winning the customers you should have.

Softwares:



| Invorimesolutions

Invorimesolutions.com



Hydro Pure

Skincare

Haircare

COMING SOON

H&A

Healthy scalp.
Stronger roots.
Gentle daily cleanse.

Launching soon.

H&A

Gentle daily cleanse

H&A

Wash
Nourish
Repeat.

H&A

DRY SKIN.
UNEVEN TEXTURE.
GREASY FEEL.

**Not
Anymore**

Arriving soon.

H&A

GET READY TO
glow

H&A

THE BEST
FORMULATION
FOR YOUR
**Skin &
Hair**

H&A

YOUR KEY TO ULTIMATE
HYDRATION IS
Coming Soon!

H&A

How to Use

- Wet your hair
- Take a small amount.
- Massage into scalp
- Work into lather
- Rinse with water
- Repeat if needed

H&A
Hydro
Pure

Serendipity by Rooj

Social Media

Social Media Management


We Wrote The Posts. Designed The Carousels. Planned The Sales.

Serum vs Toner breakdowns. Spot reduction education. Eid sale urgency posts. Dark circle solution content. Skin brightening complex storytelling. Every post on Serendipity's page has a reason to exist and we put it there. This is what it looks like when a skincare brand stops guessing and starts growing.

Softwares: **Ai Ps**

   | Invorimesolutions

 Invorimesolutions.com



TONER
Tea tree

Tea Tree Skin Toner makes your skin glow

Buy Now

Peach Please



Peachy Skin

Buy Now

YOU NEED A FACE WASH



Remove makeup

Deep cleans pores

Balance skin pH

ORDER NOW



Remove impurities


Brightening

Hydrating & Nourishing

Skin soothing

Bright Skin Days

HOW TO REMOVE DARK CIRCLES & PUFFINESS UNDER THE EYE?



AL-in-one solution under-eye Brightening Complex Serum

SHOP NOW

DO YOU WANT A DARK SPOT-FREE SKIN

Try our Skin Brightening complex



Fades dark spots

Removes acne scars

Reduces pigmentation

Provides brightness

Improves uneven tone

SHOP NOW



product benefits

Skin Brightening Complex

Spot Reduction

Fades dark spots, pigmentation & scars

Brightening

Evens and enhances skin tone

Pore Care

Tightens and refines pores

Soothing

Calms irritated skin & Antibacterial & anti-inflammatory



THE DIFFERENCE BETWEEN SERUM VS TONER

SERUM

Serums deliver potent ingredients deep into the skin, addressing specific concerns like brightening, hydration, or anti-aging.



TONER

Toners help remove impurities and balance the skin's pH, promoting a fresh and hydrated complexion.



Boosts your skin.



Stop premature aging.



Brightens the dull skin.



Helps with hyperpigmentation.



Heals the Acne.



SERENDIPITYBYROOJ.COM

It's time to skin care with **SBR**



FLAT 20% EID SALE

ORDER YOUR FAVOURITES BEFORE THE STOCK ENDS!



MEGA EID SALE Discounts



20% DISCOUNT

Shop Now

HUGE PRICE DROP OFFER



20% OFF

EID SALE

SHOP & SAVE like never before



20% DISCOUNT

Reminder

You still need to be moisturize if you have oily skin!

Later Now



Rhyme Beauty

Social Media

Social Media Management

Broke Instagram on 10.10. No budget tricks just great content.

We planned, created, and executed Rhyme Beauty's biggest sale campaign from strategy to last post. The results spoke for themselves.

Softwares: **Ai Ps**

   | Invorimesolutions

 Invorimesolutions.com

rhyme BEAUTY

This is how we broke
★ INSTAGRAM on
10.10

Two women wearing sunglasses and holding Rhyme Beauty products, one a tube and one a box, against a pink and purple background with stars and hearts.

rhyme BEAUTY

The beauty of *you!*

Stay true to you with this self-adjusting lip and cheek tint to bring out your beauty from within
Use on lips+ cheeks

A group of five diverse people (three women and two men) wearing sunglasses and holding various Rhyme Beauty products, standing in a row against a purple background.

rhyme BEAUTY

don't miss out!

OUR 10.10 MEGA SALE
END **TONIGHT!**

A woman in a purple top holding a small Rhyme Beauty product, smiling, against a purple background.

GRAB SOMETHING NEW
OR RESTOCK YOUR FAVES WITH
20% OFF SITEWIDE + 10% OFF
USING INFLUENCER CODES

Perfect your pout

muah!
with this trending
RHYME'S TINT

addicting!
work at pout!

Two women, one in a pink top and one in a white top with a blue shawl, holding Rhyme Beauty lip tint products. The background is pink with a lipstick smudge and the word 'muah!' written twice.

Me: "I'll just browse."
Also me: Buys half the
during **10.10 SALE**

RHYME BEAUTY SALE IS
Going ON → Add to cart
before it's it's loate!

Skincare & Makeup must-haves
near and prices at unmissable prices
Don't walk... RUN!

A collection of Rhyme Beauty products (tint, cream, serum) displayed on a white surface. The background is purple with hearts and stars.

rhyme BEAUTY

it's 10.10 sale time...

shop your Rhymes favorites at
20% off
For limited time

Grab a gift for your bestie,
or treat yourself

A woman in a white floral top holding a Rhyme Beauty product, with a circular inset showing more products. The background is purple with floral patterns.

rhyme BEAUTY

RHYME BEAUTY' BB CREAM

Keeping your skin hydrated + glowing is easy When you pack our best-sellers— now available at **20% off**

rhyme BEAUTY

This is how we broke

INSTAGRAM on 10.10

rhyme BEAUTY

DON'T MISS OUT BESTIES!

GRAB SOMETHING NEW OR RESTOCK YOUR FAVES WITH **20% OFF SITEWIDE + 10% OFF** USING INFLUENCER CODES

rhyme

Our fan fav

Love at first swatch

Our fan fav

XOXO

rhyme

Our fan fav

Love at first swatch

Our fan fav

XOXO

rhyme

Bring your look Love at first swatch

rhyme

Me: I'll just browse Buys half the store during 10.10 SALE

RHYME BEAUTY SALE IS Going ON → Add to cart before it's too late!

rhyme

Perfect your pout

muah! with this trending RHYME'S TINT

rhyme

Running late for class?

Be ready in minutes with this cute makeup look!

Also get 20% off on entire stock

PRINT COLLATERAL

Menu Book



Tri Fold Menu

ENTREE	
Samossa légume	5 €
Samossa viande	6 €
Onion bajha	5 €
Punjabi pakora	6 €
Poulet pakora	7 €
Poisson pakora	6 €
Dall Soupe	7 €
Raita	6 €
Salade	5 €

PAINS	
Naan fromage	3,50 €
Naan garlic	3,50 €
Naan garlic et fromage	4 €
Naan chilli	4 €
Naan chilli et fromage	5 €
Naan keema	3 €
Naan beurre	3 €
Naan til	2 €
Naan tili	2 €
Chapati	2 €
Naan - nature	2 €

PLAT PRINCIPAUX	
Poulet curry	11 €
Poulet korma	12,90 €
Poulet madras	12,70 €
Poulet vindalho	12,90 €
Poulet daal	13,50 €

AGNEAU	
Poulet palak	13,40 €
Poulet tikka masala	14 €
Butter Poulet	14 €
Agneau curry	14 €
Agneau korma	15,50 €
Agneau masala	15 €
Agneau madras	14,70 €
Agneau vindalho	14,90 €
Agneau daal	14,90 €

LÉGUME	
Allou gobhi	9,90 €
Dall makhni	9,90 €
Baingan bartha	10 €
Palak Paneer	11,90 €
Channa masala	9,90 €
Mix légume	10 €

DAWAT RESTURANT

Spécialités Indiennes et Pakistanaïses

LOCATION DE SALLE

PRIVATISATION POSSIBLE POUR TOUTS VOS ÉVÉNEMENTS
(anniversaires, mariages, réceptions, baptêmes, conférences...)

Plats à emporter
Remise à la carte

11-30H TO 15-00H
18H TO 23H
7J

LIVRAISON À DOMICILE DISPONIBLE

Nous proposons les meilleurs plats préparés avec soin
10 % de réduction sur les plats à emporter

34 CR DE VERDUN, 01100 OYONNAX

0769371906

Scanner le QR code pour réserver 11% de réduction

Livraison à domicile et au bureau

Tri Fold Menu



Tri Fold Menu



TAKEAWAY MEAL DEALS
 Pack for 2 - Any 2 curries, 1 plain rice, 2 plain naan, 2 papad and a can of soft drink \$69.95
 Pack for 4 - Any 3 curries, 2 plain rice, 3 plain naan, 4 papad and a can of soft drink \$99.95

DRINKS
 Chai ki Chaai \$6.50
 Namkeen Chaach \$7.50
 Masala Soda (Sweet or Salty) \$7.95
 Mango Lassi \$6.95
 Soft drinks - coke, sprite, fanta \$5.50

RICE & BIRYANI
 Plain Rice \$6.50
 Saffron Rice \$7.50
 Zira (Cumin Rice) \$7.95
 Goat, Chicken or Lamb Biryani \$26.00
 Chicken 65 Biryani \$26.00
 Veg Biryani \$26.00
 Soya Champ Biryani \$26.00

DESSERT
 Gajar Ka Halwa \$15.50
 Moong Dal Halwa \$15.50
 Kesaripa Gulab-Jaman \$7.50
 Bhatlab Kullfi \$7.50
 Churma \$10.95
 Kulkatta MeethaPaan \$5.50
 Rasmalai \$9.95

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CHAI & CHAAT
 Rajasthani Mirchi Vada (V/VG) \$15.95
 Dahi Bhatla (V) \$15.95
 Moong Dal Kachori (V) (VG) \$16.95
 Pyasa ki Kachori (V) (VG) \$16.95
 Kauri Aloo TIKKI (V) \$14.95
 Chole Kuluhe (V) \$20.95
 Aloo Tikki Chaat (V) \$20.95
 Samosa Chaat (V) \$17.95
 Pani Puri (V) (VG) \$17.95
 Dahi Puri (V) \$13.95
 Chaat Papri (V) \$15.95
 Pav Bhaji (V) \$21.95

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 Dahi Puri (V) \$13.95
 Chaat Papri (V) \$15.95
 Pav Bhaji (V) \$21.95

TAKEAWAY MEAL DEALS
 Pack for 2 - Any 2 curries, 1 plain rice, 2 plain naan, 2 papad and a can of soft drink \$69.95
 Pack for 4 - Any 3 curries, 2 plain rice, 3 plain naan, 4 papad and a can of soft drink \$99.95

CHAI & CHAAT
 Rajasthani Mirchi Vada (V/VG) \$15.95
 Dahi Bhatla (V) \$15.95
 Moong Dal Kachori (V) (VG) \$16.95
 Pyasa ki Kachori (V) (VG) \$16.95
 Kauri Aloo TIKKI (V) \$14.95
 Chole Kuluhe (V) \$20.95
 Aloo Tikki Chaat (V) \$20.95
 Samosa Chaat (V) \$17.95
 Pani Puri (V) (VG) \$17.95
 Dahi Puri (V) \$13.95
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Company Profile





Product Catlougé



PERFORMANCE MARKETING

Performance Marketing Platforms

Data-led advertising campaigns focused on reach, engagement, and measurable growth.



Ad Campaigns	✓	✓	✓	✓	✓	✓	✓	✓
Ad Monitoring	✓	✓	✓	✓	✓	✓	✓	✓
Ad analysis	✓	✓	✓	✓	✓	✓	✓	✓
Google Ad Account Setup	✓							Videography ✓
Email Campaigns	✓							Video Editing ✓
WhatsApp Campaigns	✓							Equipment ✓
Pixel Setup	✓							Photography ✓
Market Research	✓							Photo/Image Editing ✓
Influencer Marketing	✓							Graphic Design ✓

We Built a Nutritious Food Brand From Zero

14,261 Orders

Rs3.18 Crore

Revenue Through Meta Ads Only

Client Problem:

This brand had no digital presence, no ad history, no pixel data, and no existing audience. They came to us with a product a range of nutritious food items targeting health-conscious Pakistani consumers and zero market traction online. No followers. No purchases. No proof the product would sell. The challenge wasn't optimisation. It was **building a revenue machine from absolute scratch.**

	Purchases ↑↓	Purchases conversion val...	Purchase ROAS (return on ad...	Results ↑↓	Amount spent ↑↓	CPM (cost per 1,000...	Cost per result ↑↓	Budget ↑↓	Budget Remaining	Impression
	1,001	Rs1,805,529.82	3.88	1,001 Website purchases	Rs465,478.31	Rs513.75	Rs465.01 Per purchase	Rs50,000.00 Daily	Rs50,000.0	
	710	Rs1,443,880.14	3.05	710 Website purchases	Rs474,078.07	Rs536.33	Rs667.72 Per purchase	Rs80,000.00 Daily	Rs80,000.0	
12/202...	647	Rs1,206,920.00	3.51	647 Website purchases	Rs343,791.10	Rs483.29	Rs531.36 Per purchase	Using ad set bu...	Using ad ...	
	552	Rs1,206,361.15	2.82	552 Website purchases	Rs428,319.97	Rs554.66	Rs775.94 Per purchase	Using ad set bu...	Using ad ...	
	386	Rs707,924.85	3.85	386 Website purchases	Rs183,841.49	Rs652.89	Rs476.27 Per purchase	Rs100,000.00 Daily	Rs100,000.0	
	291	Rs517,240.00	4.58	291 Website purchases	Rs113,057.41	Rs704.53	Rs388.51 Per purchase	Using ad set bu...	Using ad ...	
	158	Rs363,317.00	3.44	158 Website purchases	Rs105,600.81	Rs1,008.06	Rs668.36 Per purchase	Using ad set bu...	Using ad ...	
	107	Rs335,672.00	5.15	107 Website purchases	Rs65,242.32	Rs997.68	Rs609.74 Per purchase	Using ad set bu...	Using ad ...	
	149	Rs333,386.00	2.42	149	Rs137,548.16	Rs695.19	Rs923.14	Using ad set bu...	Using ad ...	
	14,261 Total	Rs31,802,934.50 Total	2.93 Average	— Multiple conversions	Rs10,867,455.62 Total Spent	Rs390.15 Per 1,000 Impressions	— Multiple conversions			27,

Case Study Summary:

This is not an optimisation story. This is a brand creation story. We took a nutritious food product with zero online footprint and built a complete Meta Ads revenue engine around it — from pixel installation and audience seeding to scaling past **Rs3 crore** in total sales. Over **14,000 customers** discovered, trusted, and purchased this brand because of a system we built from day one. The **5.15X peak ROAS** on a single ad set proves that when you understand Pakistani consumer behaviour and pair it with disciplined funnel management, even a brand-new product can dominate its category online..

Selling Hope With Proof

**Rs33.5
Lacs**

**3.79X
ROAS**

Revenue for Wellness Brand in 31 days

Client Problem:

Weight loss is one of the most competitive and most skeptical categories in Pakistani digital marketing. Consumers have been burned by fake products, misleading claims, and influencer promotions that delivered nothing. This wellness brand had a genuinely effective product but was struggling to break through the noise. Their previous ads looked like every other weight loss ad before/after images, bold claims, generic copy and the market had tuned them out completely. Spend was high. Trust was low. Conversions were near zero.

	Purchases conversion val...	Purchase ROAS (return on ad...	Results ↑↓	Amount spent ↑↓	CPM (cost per 1,000...	Cost per result ↑↓	Budget ↑↓	Budget Remaining	Impressions ↑↓	Uniqu...
	Rs0.00	—	Website purchase	Rs0.00	—	Per purchase	Using ad set bu...	Using ad ...	—	—
	Rs0.00	—	Website purchase	Rs0.00	—	Per purchase	Using ad set bu...	Using ad ...	—	—
	Rs0.00	—	Website purchase	Rs0.00	—	Per purchase	Rs120,000.00 Daily	Rs120,000.00	—	—
	Rs0.00	—	Website purchase	Rs0.00	—	Per purchase	Using ad set bu...	Using ad ...	—	—
	Rs0.00	—	Multiple conversions	Rs0.00	—	Multiple conversions	Using ad set bu...	Using ad ...	—	—
	Rs0.00	—	Follow or like	Rs0.00	—	Per follow or like	Using ad set bu...	Using ad ...	—	—
	Rs0.00	—	Messaging conversati...	Rs0.00	—	Per messaging conver...	Using ad set bu...	Using ad ...	—	—
	Rs0.00	—	Website purchase	Rs0.00	—	Per purchase	Using ad set bu...	Using ad ...	—	—
	Rs0.00	—	Website purchase	Rs0.00	—	Per purchase	Using ad set bu...	Using ad ...	—	—
	Rs3,351,814.67 Total	3.79 Average	Multiple conversions	Rs884,191.51 Total Spent	Rs165.21 Per 1,000 Impressions	Multiple conversions			5,352,051 Total	

Case Study Summary:

Weight loss is the hardest category to sell honestly and profitably at the same time. We did both. By rebuilding the brand's messaging around trust, relatability, and real outcomes and backing it with a conversion-focused funnel we generated **Rs33.5 lacs** in January alone at a **3.79X return**. Over **53 lacs** Pakistani consumers saw this brand in a single month. Thousands of them bought. The difference between this campaign and every failed one before it was simple: we stopped shouting and started connecting.

A Skincare Brand Was Spending Lacs With Zero Sales – We Rebuilt Everything and Generated **Rs2.44 Crore** in One Month

Client Problem:

A Pakistani skincare brand with good products and strong organic demand was hemorrhaging ad budget with zero returns. By **December 2024**, the account showed **Rs0.00** in purchase conversion value across nearly every campaign despite **tens of lacs** in monthly spend flowing out daily.

The diagnosis? Two silent killers running simultaneously:

- > **Broken Meta Pixel** – purchase events weren't firing, so the algorithm was optimising on ghost data. It was spending, reaching, clicking but never finding actual buyers
- > **Wrong Campaign Objectives** – the entire account was built on engagement and awareness objectives, optimised for visibility when the goal was revenue

The products were selling organically. The ads were funding nothing but impressions.

Case Study Summary:

This skincare brand didn't have a product problem. They didn't have a market problem. They had a broken system silently destroying their ad budget every single day. A misfiring pixel and misaligned campaign objectives had made their entire Meta Ads account invisible to the algorithm's purchase optimisation. We diagnosed it in week one, rebuilt the entire account structure in week two, and by **May 2025** the same brand same products, same market was generating **Rs2.44 crore** in a single month from **14,383 purchases**. Skincare is a crowded, competitive category in Pakistan. The brands that win aren't always the ones with the best products. They're the ones with the best-built systems behind their ads.

BEFORE

Updated just now

Discard Drafts Review and publish (2)

Start verification

1 Dec 2024 - 31 Dec 2024

Columns: Ray Breakdown

Purchase ROAS (return on ad...)	Purchases ↑↓	Purchases conversion val...	Amount spent ↑↓	Website landing page views ↑↓	Content views ↑↓	Adds to cart ↑↓	Cost per add to cart ↑↓	Checkouts initiated ↑↓
—	—	Rs0.00	Rs0.00	—	—	—	—	—
—	—	Rs0.00	Rs0.00	—	—	—	—	—
—	—	Rs0.00	Rs0.00	—	—	—	—	—
—	—	Rs0.00	Rs0.00	—	—	—	—	—
—	—	Rs0.00	Rs0.00	—	—	—	—	—
—	—	Rs0.00	Rs0.00	—	—	—	—	—
5.24	67	Rs11,891.80	Rs21,358.20	611	802	157	Rs136.04	202
2.42	1,541	Rs2,844,404.29	Rs1,175,706.98	27,246	37,666	3,408	Rs344.98	3,98
Average	Total	Total	Total Spent	Total	Total	Total	Per Action	Total

AFTER

Updated just now

Discard Drafts Review and publish (2)

Start verification

1 May 2025 - 31 May 2025

Columns: Ray Breakdown

Purchase ROAS (return on ad...)	Purchases ↑↓	Purchases conversion val...	Amount spent ↑↓	Website landing page views ↑↓	Content views ↑↓	Adds to cart ↑↓	Cost per add to cart ↑↓	Checkouts initiated ↑↓
—	—	Rs0.00	Rs0.00	—	—	—	—	—
—	—	Rs0.00	Rs0.00	—	—	—	—	—
—	—	Rs0.00	Rs0.00	—	—	—	—	—
3.98	1,796	Rs2,616,349.76	Rs656,829.89	30,293	34,504	5,397	Rs121.70	4,34
3.85	143	Rs252,681.09	Rs65,566.60	1,508	1,756	323	Rs202.99	27
2.96	5,006	Rs8,699,440.42	Rs2,935,984.54	49,841	60,814	11,906	Rs246.60	10,59
3.63	3,282	Rs5,642,907.79	Rs1,553,955.38	26,671	30,395	9,308	Rs166.95	8,60
3.31	14,383	Rs24,436,228.62	Rs7,392,978.43	161,710	189,217	39,808	Rs185.72	34,87
Average	Total	Total	Total Spent	Total	Total	Total	Per Action	Total

Opportunity score ▾

Updated just now



Discard Drafts

Review and publish (2)



eting verification helps prevent your ads from pausing if verification is required in the future.

Start verification

+ See more

Create a view

Ads

Maximum: 9 Dec 2022 - 9 Jan 2026

B test

More ▾

Columns: Ray ▾

Breakdown ▾



Purchase ROAS (return on ad... ▾	Purchases ↑↓ ▾	Purchases conversion val... ▾	Amount spent ↑↓ ▾	Website landing page views ↑↓ ▾	Content views ↑↓ ▾	Adds to cart ↑↓ ▾	Cost per add to cart ↑↓ ▾	Checkouts initiated ↑↓
2.29	88	Rs195,969.15	Rs85,584.24	817	1,104	229	Rs373.73	17
2.73	882	Rs1,722,902.78	Rs630,373.30	13,511	15,915	2,066	Rs305.12	1,64
2.83	3,698	Rs7,492,507.08	Rs2,643,462.62	53,531	66,100	8,462	Rs312.39	7,39
3.99	3,195	Rs5,203,590.73	Rs1,303,762.01	47,628	52,454	9,757	Rs133.62	7,81
3.59	5,718	Rs9,344,679.86	Rs2,599,932.35	48,781	87,481	12,664	Rs205.30	11,20
2.86	28,199	Rs54,022,159.71	Rs18,883,246.89	286,231	378,823	64,924	Rs290.85	61,15
3.70	15,142	Rs28,047,029.65	Rs7,578,741.77	107,941	130,915	39,637	Rs191.20	35,61
Average								

Opportunity score Updated just now Discard Drafts Review and publish (4)

+ See more Create a view

Ads Maximum: 9 Dec 2022 - 9 Jan 2026

/B test More Columns: Custom Breakdown

Purchases ↑↓	Purchases conversion val...	Purchase ROAS (return on ad...	Results ↑↓	Amount spent ↑↓	CPM (cost per 1,000...	Cost per result ↑↓	Budget ↑↓	Budget Remaining	Impr...
1,001	Rs1,805,529.82	3.88	1,001 Website purchases	Rs465,478.31	Rs513.75	Rs465.01 Per purchase	Rs50,000.00 Daily	Rs50,000.0	
710	Rs1,443,880.14	3.05	710 Website purchases	Rs474,078.07	Rs536.33	Rs667.72 Per purchase	Rs80,000.00 Daily	Rs80,000.0	
647	Rs1,206,920.00	3.51	647 Website purchases	Rs343,791.10	Rs483.29	Rs531.36 Per purchase	Using ad set bu...	Using ad ...	
552	Rs1,206,361.15	2.82	552 Website purchases	Rs428,319.97	Rs554.66	Rs775.94 Per purchase	Using ad set bu...	Using ad ...	
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158	Rs363,317.00	3.44	158 Website purchases	Rs105,600.81	Rs1,008.06	Rs668.36 Per purchase	Using ad set bu...	Using ad ...	
107	Rs335,672.00	5.15	107 Website purchases	Rs65,242.32	Rs997.68	Rs609.74 Per purchase	Using ad set bu...	Using ad ...	
149	Rs333,396.00	2.42	149	Rs137,548.16	Rs695.19	Rs923.14	Using ad set bu...	Using ad ...	
14,261 Total	Rs31,802,934.50 Total	2.93 Average	Multiple conversions	Rs10,867,455.62 Total Spent	Rs390.15 Per 1,000 Impressions	Multiple conversions			

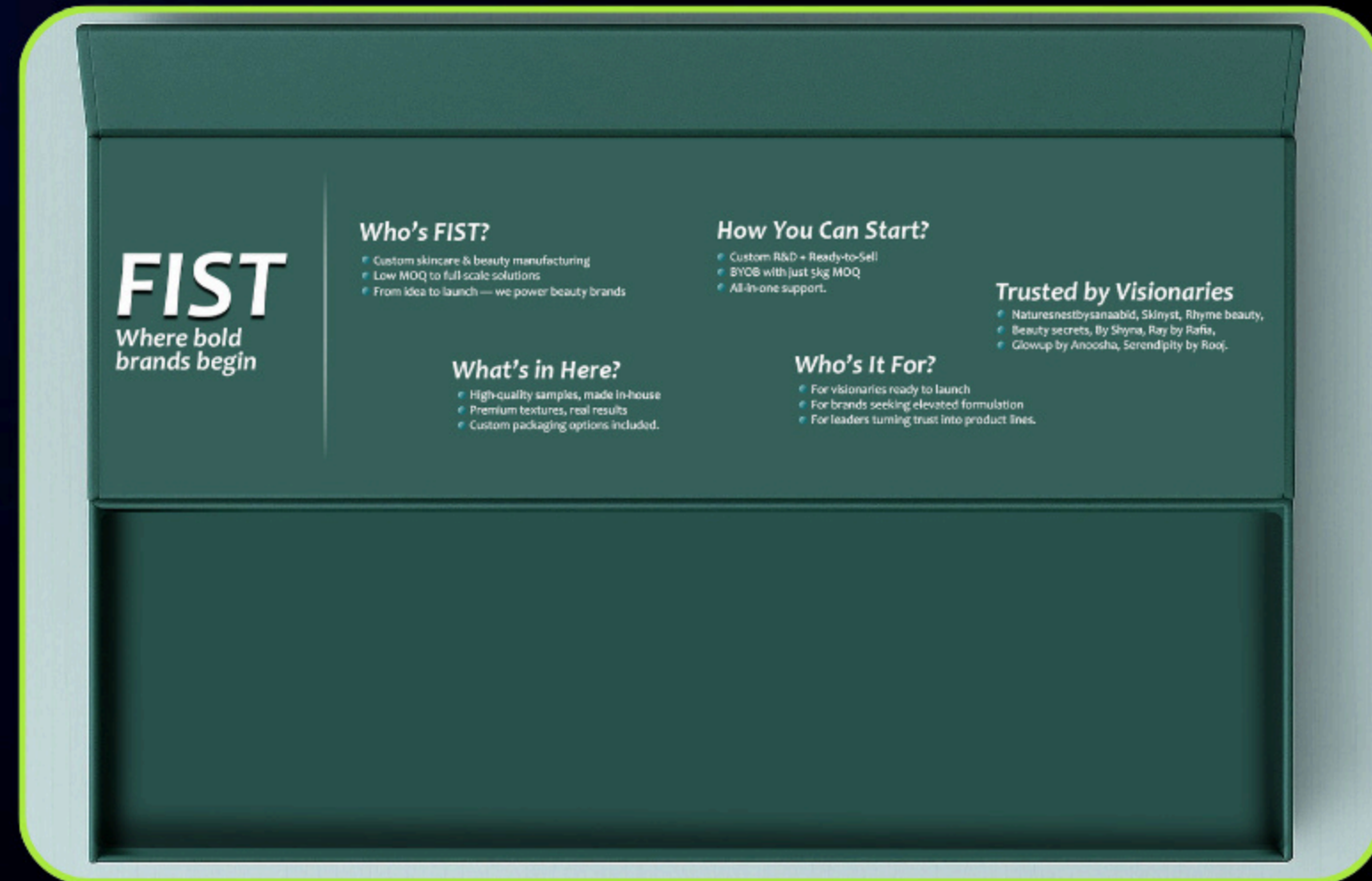
Rs31,802,934.50
Total

PACKAGING DESIGN

Skin Care Labels & Packaging



Manufacturer PR BOX



FIST Where bold brands begin

Who's FIST?

- Custom skincare & beauty manufacturing
- Low MOQ to full-scale solutions
- From idea to launch — we power beauty brands

What's in Here?

- High-quality samples, made in-house
- Premium textures, real results
- Custom packaging options included.

How You Can Start?

- Custom R&D + Ready-to-Sell
- BYOB with just \$1k MOQ
- All-in-one support.

Who's It For?

- For visionaries ready to launch
- For brands seeking elevated formulation
- For leaders turning trust into product lines.

Trusted by Visionaries

- Naturesnestbysanaabid, Skinyst, Rhyme beauty,
- Beauty secrets, By Shyma, Ray by Rafia,
- Glowup by Anoooha, Serendipity by Roof.

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Manufacturer PR BOX



Skin Care Labels & Packaging



Skin Care PR BOX



SKIN CARE PR BOX



ILLUSTRATION

Comic Strips



comic strips



Fractured Portrait

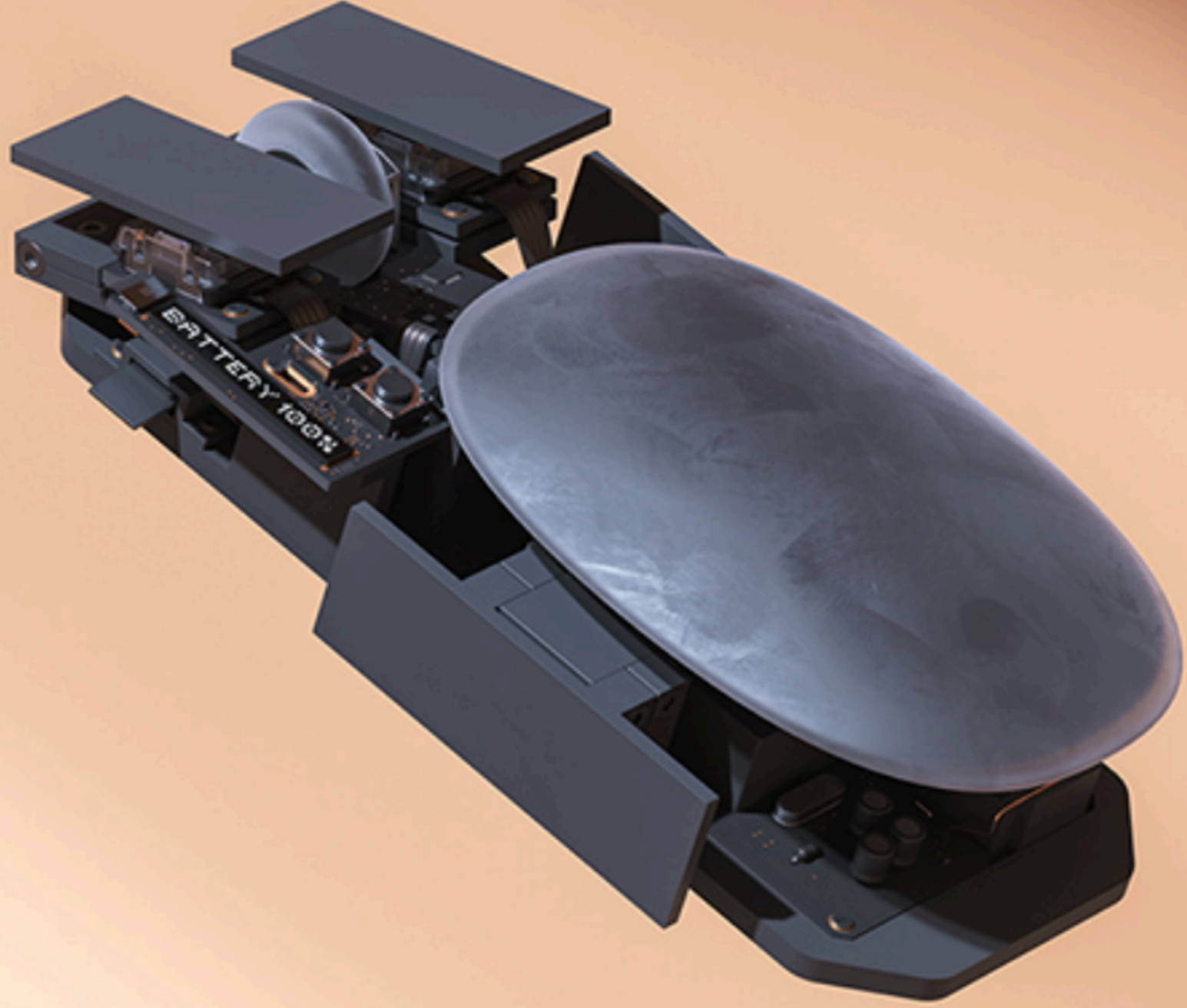




Product visualization



Product visualization



AERIAL RENDERING



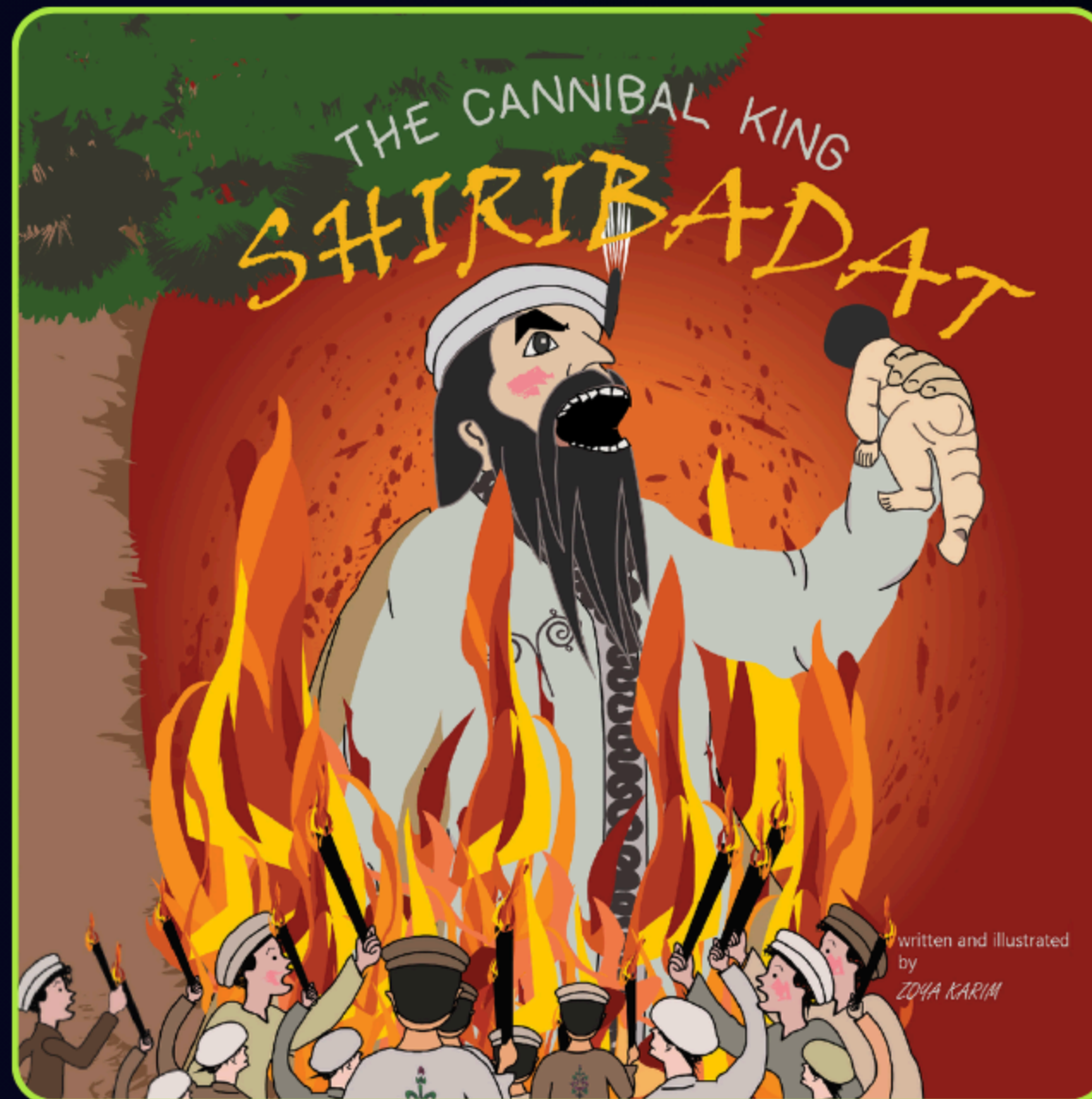
AERIAL RENDERING

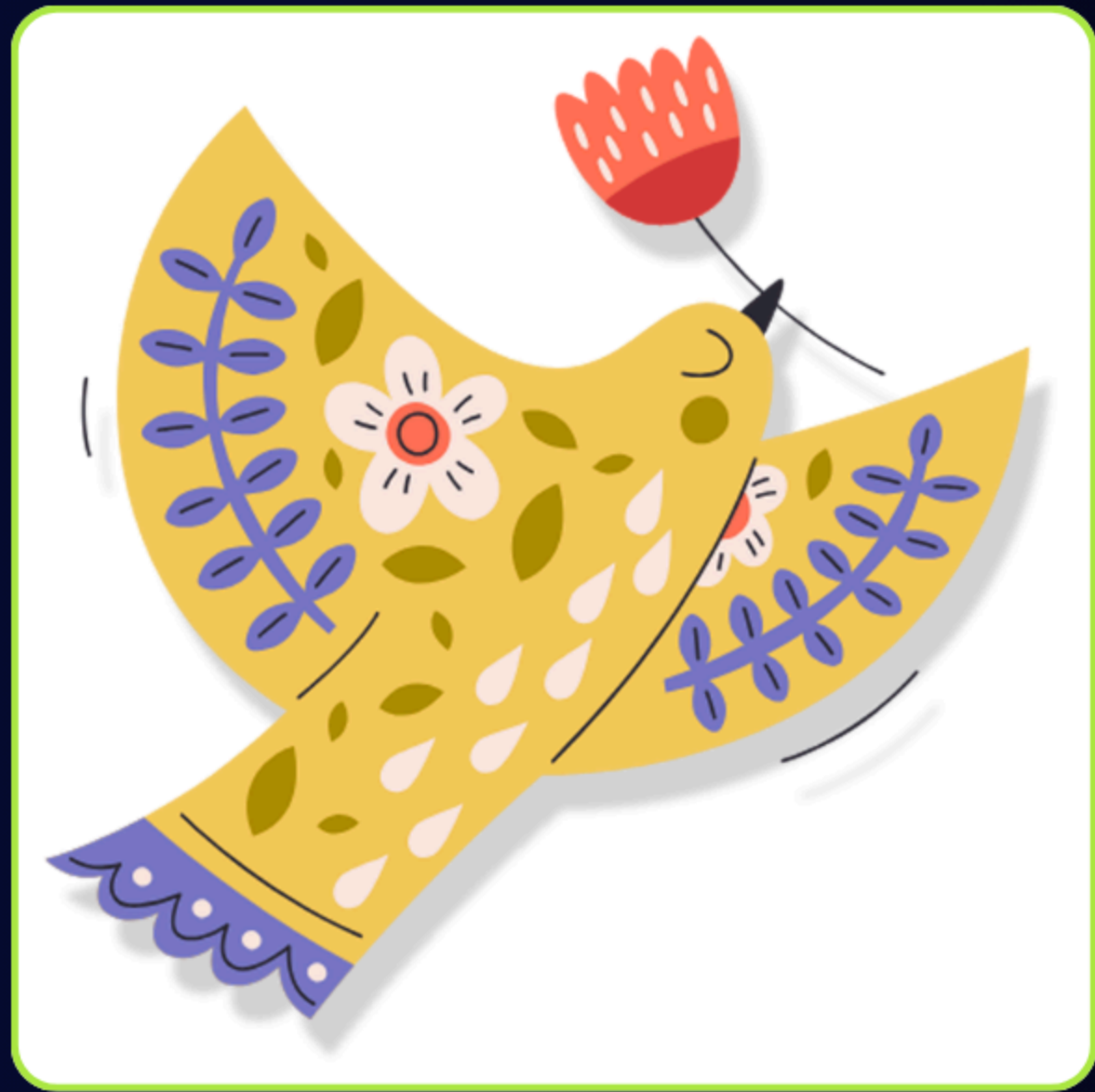


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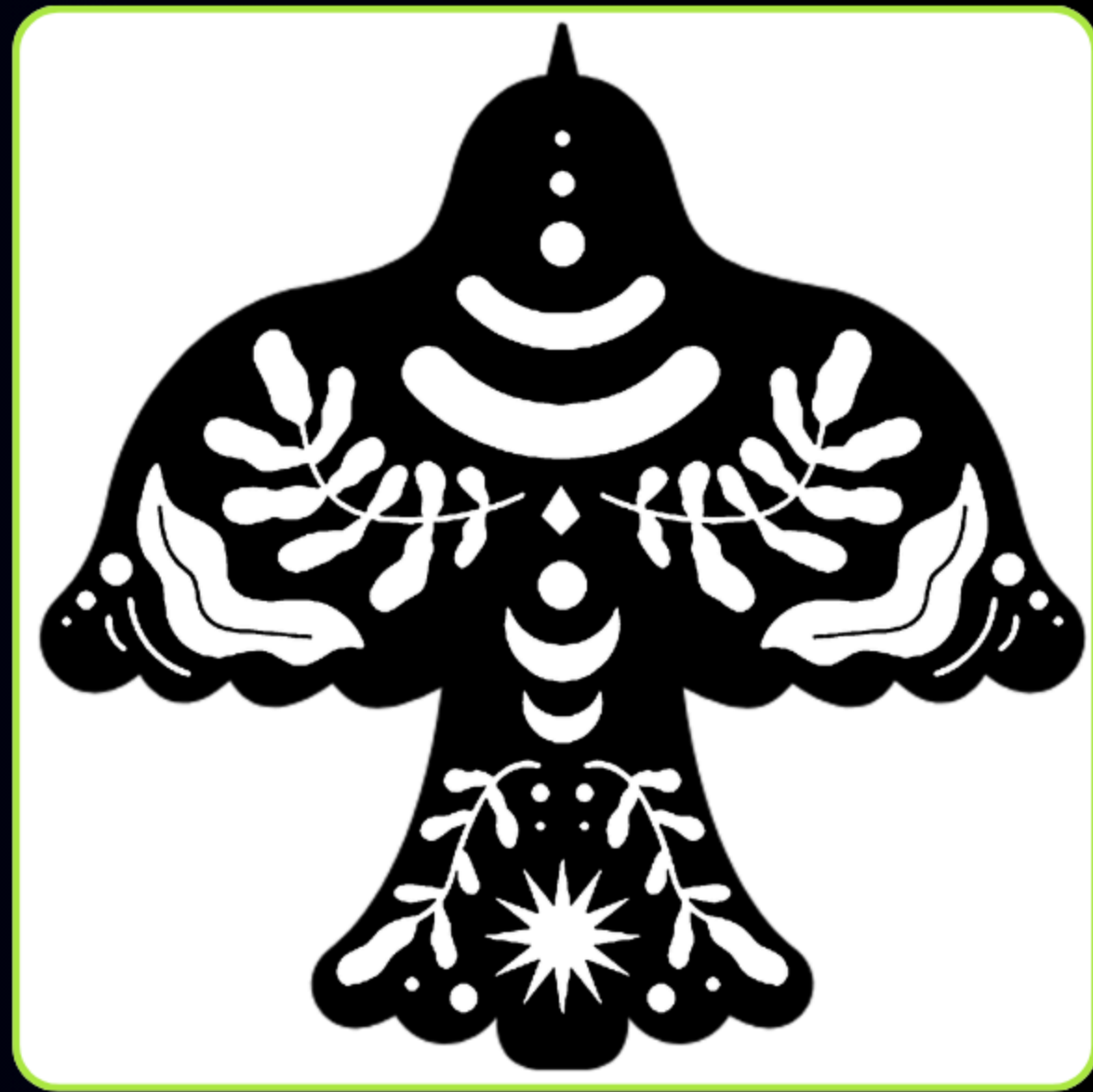


Folk Art





Folk Art



WEBSITE BANNERS

★ Independence Day Sale ★

20% OFF 10% MORE OFF WITH INFLUENCER CODES



★ Independence Day Sale

FLAT 20% OFF 10% MORE OFF WITH INFLUENCER CODES



INDEPENDENCE DAY SALE

IT'S YOUR TIME TO SHINE AND SAVE

24 Hours Left



Before 1850 After 1480

INDEPENDENCE DAY SALE

★ 24 Hours Left



Before 1850 After 1480

IT'S YOUR TIME TO SHINE AND SAVE

Everyday Confidence

STARTS HERE



Everyday Confidence

STARTS HERE



Before

Rs. ~~5,515~~

After

Rs. 5,215

Real Women

REAL RESULTS



Real Women

REAL RESULTS



Before

After

NEW ARRIVAL

(For kids, lean men & women care)



WELLEASE WEIGHT (Gainer)
Is Now Available

Original price ~~2150~~
Intro price **1,950**

NEW ARRIVAL

(For kids, lean men & women care)



WELLEASE WEIGHT (Gainer)
Is Now Available

Original price ~~2150~~
Intro price **1,950**

Azadi Sale

CELEBRATE WELLNESS, CELEBRATE FREEDOM



FLAT **14% OFF**

Azadi Sale

CELEBRATE WELLNESS, CELEBRATE FREEDOM



FLAT **14% OFF**

HAPPY
INDEPENDENCE
DAY

14% OFF



Enjoy Up To 14% OFF on All Wellness
PRODUCTS & BUNDLES.

SHOP NOW

14% OFF



HAPPY
INDEPENDENCE
DAY

Enjoy Up To 14% OFF on All Wellness
PRODUCTS & BUNDLES.

SHOP NOW

**YOUR
PARTNER IN
HEALTHY
LIVING!**



wellness
WITH SAJ



**YOUR
PARTNER IN
HEALTHY
LIVING!**

f @ / WELLNESSWITSAJ

صحت مند زندگی

آسان انتخاب

آپ کے دن کا بہترین آغاز



صحت مند زندگی

آسان انتخاب

آپ کے دن کا بہترین آغاز



FOR EVERY GOAL

There's A Bowl of
GOODNESS



FOR EVERY GOAL

There's A Bowl of
GOODNESS



Pakistan's
MOST TRUSTED
Organic Store



Loved by 10,000+ Families



Pakistan's
MOST TRUSTED
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**HEALTHY
LIVING**

Smart Nutrition and Balanced
Living For Every Wellness Goal

Stay Fit



**HEALTHY
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Loved by yours

FAVOURITE INFLUENCERS Flat 30% OFF



Get Freebie on every single order



Loved by yours

FAVOURITE INFLUENCERS Flat 30% OFF



Get Freebie on every single order



FLAT **30% OFF** RAMADAN DEALS




FLAT **30% OFF** RAMADAN DEALS





On every order

Don't stress, just dial

We're here for you!

Contact Us:

 info@invorimesolutions.com

 invorimesolutions.com

 +92 300 4663693

   | [Invorimesolutions](#)



Get to Know the Visionaries Behind Our Brand!

At Invorime Solutions, we specialize in delivering tailored digital growth services that seamlessly combine Web Development, Design, and Creative Media. Our passion lies in creating digital experiences that not only look stunning but also drive measurable business success.

Every project in our portfolio showcases our dedication to innovation, clarity, and results-driven creativity. From modern websites to dynamic brand identities, we craft each solution with precision and purpose – helping businesses stand out in today's fast-moving digital world.

We believe that every brand has a unique story to tell. That's why our team works closely with clients to design strategies that inspire growth, build trust, and achieve meaningful transformation. With every project, we aim to turn ideas into experiences that connect, engage, and deliver lasting impact.

